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Tiger Woods PGA TOUR 14: The Masters Historic Edition to Feature Augusta National's Original 1934 Layout

Five Additional Courses Available in The Masters Historic Edition

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- Electronic Arts Inc., (NASDAQ: EA) announced today that fans will be able to step back in time with *Tiger Woods PGA TOUR 14: The Masters Historic Edition*. For the first time ever, users will experience Augusta National Golf Club as it was when the course played host to the very first Masters Tournament — what was known in 1934 as the Inaugural Augusta National Invitation Tournament.

The development of this exclusive feature was researched with meticulous detail in an effort to re-create the original 1931 design of world-renowned golf course architect Dr. Alister MacKenzie and legendary golfer Bobby Jones.

"From the very beginning, our relationship with the Masters Tournament has been built around our ability to bring a unique and authentic experience to a new and younger demographic of potential golfers," Mike Tarmykin, Vice President of *Tiger Woods PGA TOUR* said. "From unprecedented access to the Augusta National archives, to in-depth discussions with golf historians — and even our own internal research into the sport in the 1930s — *The Masters Historic Edition* is the next step in bringing gamers an exciting and distinctive glimpse into the game of golf."

Game play will place players in a 1934 environment, which takes into account everything from the clothing to the equipment. On the golf course, users will discover a new way to enjoy the timeless layout, and as it would have played when the first Tournament field competed in the Club's inaugural invitational. This includes everything from the golf course's nines being reversed to its original green contours and speeds.

In addition to this unique feature, *Tiger Woods PGA TOUR 14: The Masters Historic Edition* will also include:

- A complete copy of *Tiger Woods PGA TOUR 14*
- A walk through of the original 1934 layout of Augusta National
- The present-day Augusta National Golf Club course
- Augusta National's world-class Tournament Practice Facility
- Augusta National's Par 3 course
- Green Jacket ceremony
- Augusta, the Song, as heard during the Masters Tournament television broadcast

In total, *Tiger Woods PGA TOUR 14: The Masters Historic Edition* will include all 20 courses available in the standard edition and the four additional championship courses: Royal County Down, Royal Melbourne, Sheshan and TPC Blue Monster at Doral.

Tiger Woods PGA TOUR 14 is developed in Orlando, Fla., by EA Tiburon and will retail for \$59.99 and *Tiger Woods PGA TOUR 14: The Masters Historic Edition* will be available for \$69.99 on the Xbox 360® videogame and entertainment system and PlayStation®3 computer entertainment system. *Tiger Woods PGA TOUR 14* and *Tiger Woods PGA TOUR 14: The Masters Historic Edition* will be participating in the *EA SPORTS Season Ticket* program. *Season Ticket* subscribers will be provided full digital access to *Tiger Woods PGA TOUR 14* and *Tiger Woods PGA TOUR 14: The Masters Historic Edition* three days before retail launch.

To see additional information regarding *Tiger Woods PGA TOUR 14* and *Tiger Woods PGA TOUR 14: The Masters Historic Edition* please visit www.easports.com/golf. For in-game assets, go to www.info.ea.com.

EA SPORTS is one of the leading sports entertainment brands in the world, with top-selling videogame franchises, award-winning interactive technology, fan programs and cross-platform digital experiences. EA SPORTS creates connected

experiences that ignite the emotion of sports through industry-leading sports videogames, including *Madden NFL* football, *FIFA Soccer*, *NHL*® hockey, *NBA LIVE* basketball, *NCAA*® Football, *Tiger Woods PGA TOUR* golf, *SSX*™ and *Fight Night* boxing.

For more information about EA SPORTS, including news, video, blogs, forums and game apps, please visit <http://www.easports.com> to connect, share and compete.

About Electronic Arts

Electronic Arts (NASDAQ: EA) is a global leader in digital interactive entertainment. The Company delivers games, content and online services for Internet-connected consoles, personal computers, mobile phones, tablets and social networks. EA has more than 250 million registered players and operates in 75 countries.

In fiscal 2012, EA posted GAAP net revenue of \$4.1 billion. Headquartered in Redwood City, California, EA is recognized for a portfolio of critically acclaimed, high-quality blockbuster brands such as *The Sims*™, *Madden NFL*, *FIFA Soccer*, *Need for Speed*™, *Battlefield*™ and *Mass Effect*™. More information about EA is available at info.ea.com.

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About the PGA TOUR

The PGA TOUR is the world's premier membership organization for touring professional golfers, co-sanctioning more than 100 tournaments on the PGA TOUR, Champions Tour, Web.com Tour, PGA TOUR Latinoamérica and PGA TOUR Canada.

The PGA TOUR's mission is to entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back, generate significant charitable and economic impact in communities in which it plays, and provide financial opportunities for TOUR players.

Including the U.S., PGA TOUR tournaments are broadcast to approximately 944 million households in 225 countries and territories in 32 languages. Virtually all tournaments are organized as non-profit organizations in order to maximize charitable giving. In 2011, tournaments on the three Tours generated more than \$121 million for local charitable organizations, bringing the TOUR's all-time total of charitable contributions to more than \$1.7 billion.

The PGA TOUR's web site is PGATOUR.com, the No. 1 site in golf, and the organization is headquartered in Ponte Vedra Beach, FL.

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