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DICE Pits Players in a New Kind of Urban Warfare with the Battlefield 3: Aftermath Digital Expansion Pack

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- DICE, an Electronic Arts Inc. (NASDAQ: EA) studio, today announced that **Battlefield 3™: Aftermath**, the fourth digital expansion pack for *Battlefield 3*, is now available for all *Battlefield 3 Premium* members on the PlayStation®3 computer entertainment system. *Battlefield 3: Aftermath* provides a new brand of carnage to urban combat delivering four new maps in a vertical and horizontal setting, depicting a continuing struggle for supremacy and survival amongst Iran's post-earthquake devastation. G4TV even said, "DICE continues to play with *Battlefield 3*'s multiplayer action in creative ways with its downloadable content releases. *Aftermath* is shaping up to be the most unique of the bunch by far."

In *Battlefield 3: Aftermath* players can weave through the shattered districts, streets and cities in three new vehicles including heavily modified troop transports and a civilian vehicle adapted to deliver deadly force to the enemy. *Battlefield 3: Aftermath* also sees the debut of Scavenger mode — an objective based conquest where players must brave the environment armed with only one sidearm, as they try to find more powerful weapons in an attempt to survive with their squad. In addition to this, *Battlefield 3: Aftermath* delivers a new deadly and versatile crossbow for more silent kills, ten new assignments, dog tags, trophies, achievements and more.

Battlefield 3: Aftermath Release Schedule:

	PlayStation 3	Xbox 360® and PC
<i>Battlefield 3 Premium</i> members	November 27	December 4
<i>Battlefield 3</i> players	December 11	December 18

Battlefield 3 has quickly become the fastest selling title in EA's 20+ year history selling 17 million units since release and has been lauded by game critics worldwide for its compelling single player campaign, intense co-op missions and its world class multiplayer. Since its debut in June of this year, *Battlefield 3 Premium* has surpassed 2 million members worldwide, delivering five massive, themed digital expansion packs — *Battlefield 3: Back to Karkand*, *Battlefield 3: Close Quarters*, *Battlefield 3: Armored Kill*, *Battlefield 3: Aftermath* and *Battlefield 3: End Game* hitting March 2013 — all for \$49.99 on the PlayStation® Network, PC at Origin.com or 4000 MS points on Xbox LIVE® Marketplace. Current *Battlefield 3* players who have yet to upgrade to *Battlefield 3 Premium* can do so now and automatically receive all the great content listed above when it becomes available.

For more information on *Battlefield 3*, please visit www.battlefield.com, and for more information on *Battlefield 3 Premium* be sure to go to www.battlefield.com/premium. For the latest news on *Battlefield* please visit <http://www.facebook.com/battlefield> or follow us on Twitter at www.twitter.com/battlefield. Press assets for *Battlefield 3* are available at info.ea.com.

About Electronic Arts

Electronic Arts (NASDAQ: EA) is a global leader in digital interactive entertainment. The Company delivers games, content and online services for Internet-connected consoles, personal computers, mobile phones, tablets and social networks. EA has more than 250 million registered players and operates in 75 countries.

In fiscal 2012, EA posted GAAP net revenue of \$4.1 billion. Headquartered in Redwood City, California, EA is recognized for a portfolio of critically acclaimed, high-quality blockbuster brands such as The Sims™, Madden NFL, FIFA Soccer, Need for Speed™, Battlefield™ and Mass Effect™. More information about EA is available <http://info.ea.com>.

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