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EA Launches The Sims 3 Seasons

Winter, Spring, Summer, and Fall...Each Season Brings Fun for All

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- Celebrate the change of seasons this holiday in one of the most highly-anticipated expansion packs released from the critically-acclaimed *The Sims Studio*. The Maxis Label of Electronic Arts Inc. (NASDAQ: EA) today announced that *The Sims™ 3 Seasons Expansion Packs* now available across retailers nationwide and Origin.com on PC/Mac and for digital download on PC at Origin.com. In the latest release from the widely popular *The Sims 3* series, players can experience the thrill of the changing seasons with transformative weather, fun new activities such as snowboarding, soccer shoot-outs, and roller-skating, entertaining festivals and even some out-of-this-world surprises.

"*The Sims 3 Seasons* will offer fans more than just sunny days to tell their stories by dramatically transforming each world from one season to the next," said Ryan Vaughan, Producer for *The Sims*. "In a first for *The Sims*, new festival lots and holiday celebrations have added ways for players to truly revel in the spirit of each season." In addition to dramatic weather effects and seasonal celebrations, *The Sims 3 Seasons* introduces all-new activities that will add a fun and festive spirit to every season. Sims can enjoy the unique beauty of the changing seasons as they create snowmen and snow angels, or sip hot chocolate beneath the mistletoe against the backdrop of a winter wonderland, go egg-hunting, enter a pie-eating contest, or toss some horseshoes, just to name a few.

Making a return to *The Sims* franchise in *The Sims 3 Seasons* are the fan favorite aliens. These extraterrestrial Sims bring with them UFOs, telepathic abilities, unpredictable abductions and even male pregnancy...oh boy...or girl. Players can add aliens to their households to observe the full range of these otherworldly creatures' bizarre powers, and aliens who visit earth can also sign up to become test subjects at the new Science Facility.

Players will uncover even more surprising interactions when they install both *The Sims 3 Seasons* and *The Sims™ 3 Supernatural Expansion Pack* which launched in September. With these two expansion packs, players will unlock the Weather Stone, a mystical item that reveals new integrated gameplay possibilities using elements from both games. Witches, vampires, werewolves and fairies from *The Sims 3 Supernatural* will be able to awaken the Weather Stone and summon their own magical weather at any time of year and in any world.**

The Sims 3 Seasons is rated "T" for Teen and now available online and across retailers in North America. For more information, please visit the official website at www.thesims.com/seasons, "Like" us on [Facebook](https://www.facebook.com/thesims) or follow us on [Twitter](https://twitter.com/thesims).

Press assets for *The Sims 3 Seasons* can be found at www.info.ea.com.

* Requires *The Sims 3* for PC/Mac to play and is compatible with all worlds from previous *The Sims 3* expansion packs except for those from *The Sims 3 World Adventures*. *The Sims 3 Seasons* is compatible with all worlds available on *The Sims 3 Store*.

** The Weather Stone will appear in all worlds from *The Sims 3*, except for those from *The Sims 3 World Adventures*.

About *The Sims*

For more than a decade, *The Sims™* has entertained millions of people across the globe and has made an indelible footprint on the interactive world. A world-renowned interactive entertainment phenomenon, *The Sims* has sold more than 150 million units to date and continues to enhance its rich multi-platform portfolio with offerings that inspire creativity and reach one of the broadest audiences in gaming. *The Sims* evolves its magnetic appeal by delivering gameplay experiences that are current, compelling and above all, entertaining. A microcosm of society, *The Sims* gives players the ability to play with life by creating and controlling virtual lives and telling meaningful stories. Hundreds of millions of players' creations have been shared and downloaded by one of the most active player communities in the world and the viral appeal of *The Sims* is further evidenced by its 30 million fans across global social networks. With a variety of unique gameplay themes, engaging content and collaborations with top brands and artists, there is something for everyone to love in *The Sims* and to play anytime, anywhere on the platform of their choice. For more information about *The Sims*, visit www.thesims.com.

About Electronic Arts

Electronic Arts (NASDAQ: EA) is a global leader in digital interactive entertainment. The Company delivers games, content and online services for Internet-connected consoles, personal computers, mobile phones, tablets and social networks. EA has more than 220 million registered players and operates in 75 countries.

In fiscal 2012, EA posted GAAP net revenue of \$4.1 billion. Headquartered in Redwood City, California, EA is recognized for a portfolio of critically acclaimed, high-quality blockbuster brands such as The Sims™, Madden NFL, FIFA Soccer, Need for Speed™, Battlefield™ and Mass Effect™. More information about EA is available [at ea.com](http://ea.com).

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