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## Pre-Order *Crysis 3* to Receive Free Digital Download of the Original *Crysis* Game That Launched the Award-Winning Shooter Series

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- Electronic Arts Inc. (NASDAQ: EA) and developer Crytek GmbH, today announced that fans who pre-order *Crysis 3* will receive a free digital download copy of the original *Crysis* game for Xbox 360, PS3 or PC\*. Lauded by GameSpot as "One of the greatest shooters ever made" and universally hailed upon its release for breaking new ground with jaw-dropping visuals, industry leading technology and sandbox gameplay, *Crysis* thrusts players into the middle of a global conflict between the U.S. and North Korea over a mysterious artifact that turns out to be extraterrestrial in nature. In *Crysis*, players are outfitted with the series signature Nanosuit and an arsenal of fully customizable weapons that provide a wide array of options not only for the games story missions but also every single objective and individual encounter. In addition, those that pre-order *Crysis 3* will receive the *Crysis 3 Hunter Edition*, giving fans a head start in multiplayer with immediate access to the powerful new Predator bow and the Hunter Nanosuit module and more\*\*.

"The release of *Crysis* in 2007 was truly a watershed moment for first-person shooters and raised the bar on cutting-edge visuals and gameplay and we could not be more thrilled to include the original game as a pre-order bonus," said Cevat Yerli, Chief Executive Officer of Crytek. "Building upon the framework laid by the previous games, *Crysis 3* offers unparalleled tactical freedom as players experience New York City's Seven Wonders and adapt to the truly unique challenges they present. By blending the best elements of the series so far, we've created an action experience that we believe will blow fans away."

Powered by Crytek's proprietary CryENGINE®, *Crysis 3* advances the state of the art with unparalleled visuals and dynamic shooter gameplay. Players take on the role of 'Prophet' as he returns to New York, only to discover that the city has been encased in a Nanodome created by the corrupt Cell Corporation. The New York City Liberty Dome is a veritable urban rainforest teeming with overgrown trees, dense swamplands and raging rivers. Within the Liberty Dome, seven distinct and treacherous environments become known as the Seven Wonders. This dangerous new world demands advanced weapons and tactics. Prophet will utilize a lethal composite bow, an enhanced Nanosuit and devastating alien tech to become the deadliest hunter on the planet.

The *Crysis 3 Hunter Edition* gives players tools to become the ultimate hunter in multiplayer with instant access to the new signature Predator bow and its attachments plus the *Hunter* Nanosuit module, which adds additional power and functionality to the super-suit. Owners of the *Crysis 3 Hunter Edition* will also have a head start when playing online with a bonus XP boost up to level 5, a unique Predator bow skin and three exclusive dog tags to hunt in style. The *Crysis 3 Hunter Edition* is available on [Origin.com](http://Origin.com) and other participating retailers for \$59.99.

*Crysis 3* will be available in February of 2013 for the Xbox 360® video game and entertainment system, PlayStation®3 computer entertainment system and PC. For more information on *Crysis 3*, please visit [www.crysis.com](http://www.crysis.com), and for the latest news visit [www.facebook.com/crysis](http://www.facebook.com/crysis) or follow us on Twitter at [www.twitter.com/crysis](http://www.twitter.com/crysis). Press assets for *Crysis 3* are available at [www.info.ea.com](http://www.info.ea.com).

\*Offer available while supplies last at participating retailers. Conditions and restrictions apply. See <http://www.crysis.com/us/crysis-3/pre-order-offers> for details.

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### About Electronic Arts

Electronic Arts (NASDAQ: EA) is a global leader in digital interactive entertainment. The Company delivers games, content and online services for Internet-connected consoles, personal computers, mobile phones, tablets and social networks. EA has more than 220 million registered players and operates in 75 countries.

In fiscal 2012, EA posted GAAP net revenue of \$4.1 billion. Headquartered in Redwood City, California, EA is recognized for a portfolio of critically acclaimed, high-quality blockbuster brands such as The Sims™, Madden NFL, FIFA Soccer, Need for Speed™, Battlefield™ and Mass Effect™. More information about EA is available at [www.info.ea.com](http://www.info.ea.com).

## About Crytek GmbH

Crytek GmbH ("Crytek") is an independent company at the forefront of the interactive entertainment industry, and is dedicated to pushing the boundaries of gaming by creating standout experiences for Xbox 360, Playstation 3, PC, mobile devices and games-as-service using their cutting-edge 3D-Game-Technology, CryENGINE®.

The company's headquarters are in Frankfurt am Main (Germany). Crytek also has studios in Kiev (Ukraine), Budapest (Hungary), Sofia (Bulgaria), Seoul (South Korea) and Nottingham (UK) and Shanghai (China).

Since its foundation in 1999, Crytek has consistently been recognized for excellence in its field, earning accolades such as the 2011 Develop Award for Best Independent Studio and a 2010 Red Dot Design Award. Its multi-award winning games include Far Cry®, Crysis® (awarded best PC Game of E3 2007 and Best Technology at the 2008 Game Developers Choice Awards), Crysis Warhead® (awarded Best Graphics Technology at IGN Best of 2008 Awards) and Crysis® 2 (awarded Best Shooter of E3 2010 and Gamescom 2010).

For more information, please visit [www.crytek.com](http://www.crytek.com).

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