



August 31, 2012

EA Celebrates 17 Years of Strategy Gaming With *Command & Conquer the Ultimate Collection*

*Get 17 Games from the Best-Selling Real Time Strategy Franchise of All Time for Only \$49.99 and Receive Early Beta Access to the Next *Command & Conquer* Game*

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- Happy anniversary, Commander! Seventeen years and 17 games after the release of the first *Command & Conquer*[™] title, Electronic Arts (NASDAQ: EA) today announced *Command & Conquer*[™] *The Ultimate Collection*, a compilation of all 17 games that have made *Command & Conquer* the #1 selling real-time strategy franchise of all time. Available later this fall for \$49.99 USD, *Command & Conquer The Ultimate Collection* will not only give fans a chance to re-experience all three award-winning *Command & Conquer* universes — the epic clash between the GDI and Nod in *Tiberium*, the alternate Cold War of the *Red Alert* series and the modern warfare in *Generals* — but will also give them early access to the upcoming beta for the new Frostbite[™] 2 powered *Command & Conquer*, coming in 2013.

"As long time fans of the *Command & Conquer* franchise, we are excited to be able to help celebrate the legacy of the series with this compilation. Our passion for this fantastic portfolio is helping drive us as we deliver the next great *Command & Conquer* experience next year," said Jon Van Caneghem, Vice President and General Manager, Electronic Arts.

This incredible value is now available to pre-order and includes all 17 classic *Command & Conquer* games which have been updated for Windows[®] 7 and Windows Vista. In the United States, *Command & Conquer The Ultimate Collection* will be available online and at retail with the following:

- Redeemable download code for all 17 *Command & Conquer* titles on Origin[™], including:
 - *Command & Conquer*
 - *Command & Conquer*[™] *The Covert Operations*[™]
 - *Command & Conquer*[™] *Red Alert*[™]
 - *Command & Conquer Red Alert*[™] *Counterstrike*[™]
 - *Command & Conquer Red Alert*[™] *The Aftermath*[™]
 - *Command & Conquer*[™] *Tiberian Sun*[™]
 - *Command & Conquer*[™] *Tiberian Sun*[™] *Firestorm*[™]
 - *Command & Conquer Red Alert*[™] 2
 - *Command & Conquer Red Alert*[™] *Yuri's Revenge*[™]
 - *Command & Conquer Renegade*[™]
 - *Command & Conquer*[™] *Generals*
 - *Command & Conquer*[™] *Generals Zero Hour*
 - *Command & Conquer*[™] 3 *Tiberium Wars*[™]
 - *Command & Conquer*[™] 3 *Kane's Wrath*
 - *Command & Conquer*[™] *Red Alert*[™] 3
 - *Command & Conquer*[™] *Red Alert*[™] 3 *Uprising*
 - *Command & Conquer*[™] 4 *Tiberian Twilight*
- *Best of Command & Conquer* music compilation
- Exclusive commemorative art*

- Early access to the next *Command & Conquer* experience

The *Command & Conquer* real-time strategy series has broken new ground in the genre over the last 17 years and 17 games by combining fast, fluid and fun action with cerebral and strategic gameplay. The franchise has also recently launched the browser-based, free-to-play *Command & Conquer Tiberium Alliances* (<http://TiberiumAlliances.com>), which recently surpassed over one million registered players. Up next for fans is the new free-to-play game and platform, *Command & Conquer*. Coming in 2013, *Command & Conquer* will be an online destination for fans of the franchise and will deliver a high-quality, AAA real-time strategy experience, with high octane action and amazing visuals powered by Frostbite 2.

Command & Conquer The Ultimate Collection will be available for the PC in October 2012. To learn more about the *Command & Conquer* franchise, please visit www.CommandandConquer.com. To pre-order *Command & Conquer The Ultimate Collection*, please visit www.CommandandConquer.com/Collection. Fans can follow the game on Twitter® at <http://twitter.com/OfficialCnC> or "Like" *Command & Conquer* on Facebook® at <http://facebook.com/commandandconquer>. Press assets are available at www.info.ea.com

*Commemorative art only available with the purchase of the physical version.

About *Command & Conquer*

The groundbreaking *Command & Conquer* franchise was one of the first to introduce players to the modern RTS genre, has spawned over a dozen PC titles, and is the #1 best-selling real-time strategy franchises of all-time according to the NPD Group. *Command & Conquer 3 Tiberium Wars* was the number #1 selling PC RTS of 2007 and won numerous awards, including the "Strategy/Simulation Game of the Year" award from the Academy of Interactive Arts and Sciences. Additionally, *Command & Conquer Red Alert™ 2* and *Command & Conquer Generals* were the number one best-selling* PC RTS titles in 2000 and 2003 respectively. *Command & Conquer Red Alert 3* won the 2008 "Strategy/Simulation Game of the Year" award from the Academy of Interactive Arts and Sciences. Collectively, the series has sold more than 30 million units worldwide to date. *Command & Conquer Tiberium Alliances*, recent entry in EA's Play4Free portfolio of games, is a massively multiplayer online (MMO), browser-based, free-to-play strategy game that recently surpassed one million players since launching in May 2012. The franchise boasts one of the largest and most active fan communities in the world. For more information on *Command & Conquer* series, please visit www.commandandconquer.com.

About Electronic Arts

Electronic Arts (NASDAQ: EA) is a global leader in digital interactive entertainment. The Company delivers games, content and online services for Internet-connected consoles, personal computers, mobile phones, tablets and social networks. EA has more than 220 million registered players and operates in 75 countries.

In fiscal 2012, EA posted GAAP net revenue of \$4.1 billion. Headquartered in Redwood City, California, EA is recognized for a portfolio of critically acclaimed, high-quality blockbuster brands such as *The Sims™*, *Madden NFL*, *FIFA Soccer*, *Need for Speed™*, *Battlefield™* and *Mass Effect™*. More information about EA is available at www.info.ea.com.

Command & Conquer, *Command & Conquer Red Alert*, *The Covert Operations*, *Counterstrike*, *The Aftermath*, *Tiberian Sun*, *Firestorm*, *Yuri's Revenge*, *Command & Conquer Renegade*, *The Sims* and *Need for Speed* are trademarks of Electronic Arts Inc. *Mass Effect* is a trademark of EA International (Studio and Publishing) Ltd. *Battlefield* and *Frostbite* are trademarks of EA Digital Illusions CE AB. *John Madden*, *NFL* and *FIFA* are the property of their respective owners and used with permission. *Facebook* is a registered trademark of Facebook, Inc. *Twitter* is a registered trademark of Twitter, Inc. All other trademarks are the property of their respective owners.

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Source: Electronic Arts Inc.

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