



July 17, 2012

EA Announces Medal of Honor Warfighter Limited Edition to Include Access to Exclusive Battlefield 4 Beta

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- Electronic Arts Inc. (NASDAQ:EA) today announced access to the exclusive beta for **Battlefield 4**™, the next entry in DICE's award-winning shooter series, to players that pre-order **Medal of Honor™ Warfighter Limited Edition*** prior to the game's launch on Oct. 23. The most authentic shooter this holiday, *Medal of Honor Warfighter* is the only game that puts players in the boots of the world's most aggressive, precise and disciplined warfighters, fighting battles that are ripped from headlines around the globe. Powered by the ground-breaking *Frostbite™* engine, *Medal of Honor Warfighter* delivers tomorrow's technology on today's platforms with advanced gameplay, visuals and sound design.

The exclusive *Battlefield 4* beta will be available in Fall 2013. Additional details regarding *Battlefield 4* will be revealed at a later date.

"Though *Battlefield* and *Medal of Honor Warfighter* each offer players a completely unique experience, they are united by their underlying technology base — *Frostbite*. These are two of the hottest shooters, coming together to deliver a one-two punch of action, intensity and shooter entertainment," said Frank Gibeau, President of EA Labels.

Written by U.S. Tier 1 Operators while deployed overseas, *Medal of Honor Warfighter* is set to deliver this year's most authentic military shooter experience inspired by real warriors, real operations and real places. From rescuing hostages in Abu Sayyaf's stronghold in the Philippines to assaulting Al-Shabaab's "Pirate Town" on the Somali Coast, *Medal of Honor Warfighter* puts players in the boots of today's most highly trained and skilled warriors to experience missions that have a dotted line to real world terrorist threats. *Medal of Honor Warfighter* features real world hotspots in the single player campaign and introduces international Tier 1 Operators from 10 different nations in multiplayer allowing players to show their national pride online.

"*Frostbite 2* is an amazingly powerful technology that challenges us to break the multiplayer mold. The unique premise of global warfighters in *Medal of Honor Warfighter* has inspired us to pioneer new multiplayer concepts such as Fire Teams and the idea of having Tier 1 Operators from around the world go head-to-head in online competition," said Greg Goodrich, Executive Producer, *Medal of Honor*.

Developed by Danger Close Games, *Medal of Honor Warfighter* will be available in North America on October 23, 2012 and in Europe on October 26, 2012 for the Xbox 360® video game and entertainment system, PlayStation®3 computer entertainment system and PC. For more information on *Medal of Honor Warfighter*, please visit www.medalofhonor.com, and for the latest news visit www.facebook.com/medalofhonor or follow on Twitter at www.twitter.com/medalofhonor. Press assets are available at www.info.ea.com.

* Conditions and restrictions apply. See <http://www.medalofhonor.com/bf4-beta> for details.

About Electronic Arts

Electronic Arts (NASDAQ:EA) is a global leader in digital interactive entertainment. The Company delivers games, content and online services for Internet-connected consoles, personal computers, mobile phones, tablets and social networks. EA has more than 220 million registered players and operates in 75 countries.

In fiscal 2012, EA posted GAAP net revenue of \$4.1 billion. Headquartered in Redwood City, California, EA is recognized for a portfolio of critically acclaimed, high-quality blockbuster brands such as The Sims™, Madden NFL, FIFA Soccer, Need for Speed™, Battlefield™ and Mass Effect™. More information about EA is available at <http://www.info.ea.com>.

Danger Close, Medal of Honor, The Sims and Need for Speed are trademarks of Electronic Arts Inc. Battlefield, Battlefield 4 and Frostbite are trademarks of EA Digital Illusions CE AB. John Madden, NFL, and FIFA are the property of their respective owners and used under license. PlayStation is a registered trademark of Sony Computer Entertainment Inc. Xbox and Xbox 360 are trademarks of the Microsoft group of companies. Twitter is a registered trademark of Twitter, Inc. All other trademarks are the property of their respective owners.

EA Games Label
Jino Talens, 650-628-9111
PR Manager
jtalens@ea.com
Devin Bennett, 212-672-0716
PR Manager
devinb@ea.com
Peter Nguyen, 650-628-3607
PR Director
pnguyen@ea.com

Source: Electronic Arts

News Provided by Acquire Media