



## The Future of Corporate Rule is Here, EA's *Syndicate* is Now in Stores

*Delve into this Brutal Cyberpunk World where Business is War*

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- Electronic Arts Inc. (NASDAQ: EA) and Starbreeze Studios (*The Chronicles of Riddick* and *The Darkness*) today announced that *Syndicate*™ is now available at retail stores across North America. A re-imagining of EA's cult classic from 1993, *Syndicate* blends fast-paced action and futuristic settings with an innovative chip breach gameplay mechanic to provide a brutal sci-fi first person shooter experience. Using the advanced DART 6 bio-chip technology implanted in their head, gamers can dilate time, see through walls, and breach the digital world and enemies around them. Critics are recognizing the advantages of this unique hacking mechanic with [GameSpot.com](http://GameSpot.com) touting, "there's some sick satisfaction to be had with the game's breach abilities" and [@Gamer Magazine](http://Gamer Magazine) praising the game for its "addictive hacking gameplay."

Set in 2069, *Syndicate* takes players into a dark, Machiavellian world where corporations are vying for market dominance. With no government to question their intentions or actions, mega corporations are at the forefront of this war. Stepping into the mind of Miles Kilo, Eurocorp's latest prototype agent, gamers embark on a brutal action adventure full of corruption and revenge. *Syndicate* features the talents of celebrated actors Rosario Dawson (*Sin City*, *Men in Black II*) and Brian Cox (*The Bourne Identity*), who take on the roles of cutthroat executives working for the biggest and most aggressive syndicate. The engaging storyline was penned by award-winning sci-fi writer Richard Morgan (*Altered Carbon*, *Thirteen*) who has brought these deeply conflicted characters to life in an unforgiving world where violence, corruption, technology and betrayal have become the everyday tools of business.

In addition to the intense single-player campaign, *Syndicate* features a four-player co-op mode\* where gamers play as an upstart syndicate, Wulf Western, aggressively taking over the rival syndicates. Throughout the co-op campaign, players will be fighting their way through nine different missions, many of which have been reimagined from the original hit game. Gamers need to team-up to defeat the other syndicates' bosses, ripping the bio-chips from their heads and stealing their technology blueprints to put their syndicate on top.

Developed by Starbreeze Studios, *Syndicate* is now available in North America and will be available February 24 in Europe for the PlayStation®3 computer entertainment system, Xbox 360® videogame and entertainment system and the PC. For more information on *Syndicate*, please visit [www.syndicate.ea.com](http://www.syndicate.ea.com). Become a fan of *Syndicate* on Facebook at [www.facebook.com/syndicate](http://www.facebook.com/syndicate) to download the exclusive remixed tracks of the original *Syndicate* theme song from some of the world's top DJ's including Skrillex, Digitalism, Flux Pavilion and Nero.

\* Internet connection and Origin account required to play. Must be 13+ to create an account.

### About Electronic Arts

Electronic Arts (NASDAQ:EA) is a global leader in digital interactive entertainment. The Company's game franchises are offered as both packaged goods products and online services delivered through Internet-connected consoles, personal computers, mobile phones and tablets. EA has more than 100 million registered players and operates in 75 countries.

In fiscal 2011, EA posted GAAP net revenue of \$3.6 billion. Headquartered in Redwood City, California, EA is recognized for critically acclaimed, high-quality blockbuster franchises such as The Sims™, Madden NFL, FIFA Soccer, Need for Speed™, Battlefield™, and Mass Effect™. More information about EA is available <http://info.ea.com>.

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### About Starbreeze AB

Starbreeze is a game developer based in Uppsala, Sweden. The company was founded in 1998, and has 92 employees.

Previous games include Chronicles of Riddick, and The Darkness. The company is listed on Aktietorget and has about 5000 shareholders. For more information, visit [www.starbreeze.com](http://www.starbreeze.com).

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