



Origin Adds Games From 11 More Publishers

New Titles from Major and Independent Publishers Set to Join the Origin Lineup

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- Electronic Arts (EA) Inc. (NASDAQ:EA) announced today that Origin™, EA's direct-to-consumer gaming platform, will soon feature PC downloadable games from Trion Worlds, Robot Entertainment and nine other game publishers. Starting today, Trion's MMORPG *Rift*™ is the first new title added to Origin for purchase and download by PC gamers, with many more titles coming soon.

Additional titles from publishers CD PROJEKT RED, Freebird Games, Recoil Games, Autumn Games, 1C Company, inXile entertainment, Paradox Interactive, Core Learning Ltd. and N3V Games will be available on Origin in the coming months.

"Origin is focused on providing choice to consumers and the games they play," said Craig Rechenmacher, Vice President of Business Development and Marketing for Origin at EA. "From blockbuster franchises to high-quality independent titles, we're bringing the industry's best content to one place. We're excited to welcome new partners and a diverse new line-up of titles to Origin today."

More information about individual titles and release dates will be available on www.origin.com.

"The digital versions of *Rift* have seen incredible success, and Origin offers an ideal direct-to-consumer avenue for gamers interested in experiencing the rich world of Telara," said Jim Butler, Trion's Senior Director of Global Marketing. "Origin has established itself as a destination for top titles currently available in the evolving digital marketplace, so it's definitely a place that Trion wants to be."

Origin offers digital downloads of more than 100 PC titles from EA and other leading game publishers. In addition to providing fast and safe game downloads and social connectivity to your gaming friends, Origin features live streaming demos, free-to-play games and cloud saves to save games and gameplay achievements online and access them from multiple PC gaming systems.

For more information about Origin, please visit <http://www.origin.com>. For more information on EA and assets including images, please visit <http://info.ea.com>.

About Electronic Arts

Electronic Arts (NASDAQ:EA) is a global leader in digital interactive entertainment. The Company's game franchises are offered as both packaged goods products and online services delivered through Internet-connected consoles, personal computers, mobile phones and tablets. EA has more than 100 million registered players and operates in 75 countries.

In fiscal 2011, EA posted GAAP net revenue of \$3.6 billion. Headquartered in Redwood City, California, EA is recognized for critically acclaimed, high-quality blockbuster franchises such as *The Sims*™, *Madden NFL*, *FIFA Soccer*, *Need for Speed*™, *Battlefield*, and *Mass Effect*™. More information about EA is available [at http://info.ea.com](http://info.ea.com).

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