



Origin Expands to Offer Games from Major Publishers

Warner Bros., THQ and Capcom Bringing Top Titles to EA's Direct Download Platform

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- Electronic Arts (EA) Inc. (NASDAQ:ERTS) announced today that Origin™, EA's direct-to-consumer gaming platform, will soon offer some of the top PC game titles from publishers Warner Bros. Interactive Entertainment, THQ and Capcom Entertainment, Inc. Beginning in November, Origin will feature top new releases including *Batman: Arkham City*, *Saints Row: The Third* and more, ready for purchase and download. Additional titles from each publisher will be offered on Origin in the coming months, adding to the extensive library of more than 100 EA PC games already available, and giving PC gamers even more choice for the latest and greatest gaming content on Origin.

"Since launch, we've had overwhelming support from both publishers and developers across the gaming industry, recognizing Origin as an opportunity to deliver more of their great content straight to consumers across the globe," said David DeMartini, senior vice president of Origin at EA. "We're excited to welcome Warner Bros. Interactive Entertainment, THQ and Capcom as the first publishers to offer their games via Origin."

More information about individual titles and release dates will be available soon on www.origin.com.

"We are very pleased to partner with EA and have Warner Bros. Interactive Entertainment's key PC titles available on Origin," said Greg Ballard, senior vice president, Digital Games, Warner Bros. Interactive Entertainment. "In growing our digital offerings for consumers we want to give fans increased access to critically acclaimed titles such as *Batman: Arkham City*."

"THQ is excited to work with Origin and to offer players another new, innovative way to experience the over-the-top fun of *Saints Row: The Third*," said Terri Schiek, senior vice president of publishing, Americas at THQ. "We look forward to building our relationship with the Origin team, and to continue to deliver great content for the platform."

"When we met with the EA team and discussed their long-term vision for Origin, we were excited to lend our weight to their efforts," said Christian Svensson, senior vice president at Capcom Entertainment. "We hope to expand our PC fanbase for our legendary brands on Origin."

Origin has more than six million registered users and offers digital downloads of some of the biggest games of 2011. In addition to providing fast and safe game downloads and social connectivity to your gaming friends, new features recently added to Origin include live streaming demos, free-to-play games and a beta cloud storage feature where users can save games and gameplay achievements online and access them from multiple PC gaming systems.

For more information about Origin, please visit <http://www.origin.com>. For more information on EA and assets including images, please visit <http://info.ea.com>.

About Electronic Arts

Electronic Arts (NASDAQ:ERTS) is a global leader in digital interactive entertainment. The Company's game franchises are offered as both packaged goods products and online services delivered through Internet-connected consoles, personal computers, mobile phones and tablets. EA has more than 100 million registered players and operates in 75 countries.

In fiscal 2011, EA posted GAAP net revenue of \$3.6 billion. Headquartered in Redwood City, California, EA is recognized for critically acclaimed, high-quality blockbuster franchises such as *The Sims™*, *Madden NFL*, *FIFA Soccer*, *Need for Speed™*, *Battlefield*, and *Mass Effect™*. More information about EA is available <http://info.ea.com>.

About Warner Bros. Interactive Entertainment

Warner Bros. Interactive Entertainment, a division of Warner Bros. Home Entertainment Group, is a premier worldwide publisher, developer, licensor and distributor of entertainment content for the interactive space across all current and future platforms, including console, handheld and PC-based gaming for both internal and third party game titles.

About THQ

THQ is a leading worldwide developer and publisher of interactive entertainment software. The company develops its products for all popular game systems, personal computers, wireless devices and the internet. Headquartered in Los Angeles County, California, THQ sells product through its global network of offices located throughout North America, Europe and Asia Pacific. More information about THQ and its products may be found at THQ.com.

About Capcom Entertainment

Capcom® is a leading worldwide developer, publisher and distributor of interactive entertainment for game consoles, PCs, handheld and wireless devices. Founded in 1983, the company has created hundreds of games, including best-selling franchises *Resident Evil*®, *Street Fighter*®, *Mega Man*® and *Devil May Cry*®. Capcom maintains operations in the U.S., U.K., France, Germany, Tokyo, Hong Kong and Korea, with corporate headquarters located in Osaka, Japan. More information about Capcom and its products can be found at www.capcom.com or www.capcom-unity.com.

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