



EA SPORTS Announces Launch of Tiger Woods PGA Tour 12: The Masters on the PC and Mac

PC and Mac Gamers Now Have Opportunity to Play the Hallowed Grounds of Augusta National Golf Club

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- Electronic Arts Inc., (NASDAQ: ERTS) announced today the release of its highly popular *Tiger Woods PGA TOUR® 12: The Masters* video game for the PC and Mac® platforms. Golf enthusiasts and gamers can now experience the iconic Masters Tournament and Augusta National Golf Club on a PC or Mac for the first time in *Tiger Woods PGA TOUR* franchise history. An additional 14 championship courses are included, such as Pebble Beach®, St. Andrews Links®, and TPC™ aSawgrass.

Boxed copies of *Tiger Woods PGA TOUR 12: The Masters* on the PC/Mac are now available for purchase at EA's Origin.com for \$39.99 MSRP as well as other retailers. Each copy of the game includes a three-month membership to *Tiger Woods PGA TOUR® Online**, an authentic golf experience streamed directly through a web browser. As a member, gamers will have access to additional features such as expanded multiplayer modes, additional courses and group tournaments.

Tiger Woods PGA TOUR 12: The Masters for PC/Mac will include a host of gameplay features including:

- **Road to the Masters:** Start your journey down the "Road to the Masters" as your career begins on the amateur tour and you work your way through Q-School, Nationwide Tour and the PGA TOUR. Experience the rich history and tradition of the Masters Tournament and begin your chase to capture the most sought-after prize in professional golf — the Green Jacket.
- **Masters Moments:** Play through memorable, historic moments as you try to measure up against some of the sport's greatest legends.
- **Tiger at the Masters:** Relive each of Tiger's four wins at the Masters by attempting to equal or beat his scores in each round of the Tournament.
- **Inside Augusta:** Hole-by-hole descriptions of one of the most famous courses in the world — Augusta National Golf Club.
- **14 Championship Courses:** In addition to Augusta National Golf Club and its Par 3 Course, take on the best of the best on some of the world's most celebrated courses including Pebble Beach®, St. Andrews Links®, T P C™ aSawgrass and many more!
- **Photo Game Face:** Upload your own image and create your golfer using the Photo Game Face technology.

For PC owners only, a digital download version of *Tiger Woods PGA Tour 12: The Masters* is available on Origin.com. All PC copies of *Tiger Woods PGA Tour 12: The Masters* will have Origin integrated. Gamers will receive automatic updates for the game, fast access to downloadable content, and real-time chat with friends via Origin's in-game overlay. In addition, playing *Tiger Woods PGA Tour 12: The Masters* allows you to start the game at one location, suspend it, go home and pick up the action exactly where you left off — without needing a disc.

For more information about *Tiger Woods PGA TOUR® 12: The Masters*, visit <http://www.easports.com/golf> or follow the game on Twitter™ at www.twitter.com/EASPORTS_Tiger and Facebook® at www.facebook.com/TigerWoodsPGATOUR.

EA SPORTS™ is one of the leading sports entertainment brands in the world, with top-selling videogame franchises, award-winning interactive technology, global videogame competitions and breakthrough digital experiences. EA SPORTS delivers personal access to the emotion of sports through industry-leading sports simulation videogames, including *Madden NFL* football, *FIFA Soccer*, *NHL®* hockey, *NBA JAM basketball*, *NCAA® Football*, *Fight Night* boxing, *EA SPORTS MMA*, *Tiger Woods PGA TOUR®* golf, and *EA SPORTS Active*. For more information about EA SPORTS, including news, video, blogs, forums and game apps, please visit www.easports.com to connect, share and compete.

*Internet Connection, Unity Web Player and EA account registration required. Must be 13+ to register for an EA account.

About Electronic Arts

Electronic Arts (NASDAQ:ERTS) is a global leader in digital interactive entertainment. The Company's game franchises are offered as both packaged goods products and online services delivered through Internet-connected consoles, personal computers, mobile phones and tablets. EA has more than 100 million registered players and operates in 75 countries.

In fiscal 2011, EA posted GAAP net revenue of \$3.6 billion. Headquartered in Redwood City, California, EA is recognized for critically acclaimed, high-quality blockbuster franchises such as The Sims™, Madden NFL, FIFA Soccer, Need for Speed™, Battlefield, and Mass Effect™. More information about EA is available [at www.info.ea.com](http://www.info.ea.com).

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About PGA TOUR

The PGA TOUR is the world's premier membership organization for touring professional golfers, co-sanctioning more than 100 tournaments on the PGA TOUR, Champions Tour and Nationwide Tour.

The PGA TOUR's mission is to entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back, generate significant charitable and economic impact in communities in which it plays, and provide financial opportunities for TOUR players.

In 2010, the three Tours collectively have tournaments in 34 states and in 12 countries outside of the U.S. PGA TOUR tournaments are broadcast to nearly 600 million households in 231 countries and 30 languages.

Virtually all tournaments are organized as nonprofit organizations in order to maximize charitable giving. In 2009, tournaments on the three Tours generated nearly \$109 million for local charitable organizations, bringing the TOUR's all-time total of charitable contributions to nearly \$1.5 billion.

The PGA TOUR's web site is PGATOUR.COM, the No. 1 site in golf, and the company is headquartered in Ponte Vedra Beach, FL.

Electronic Arts Inc.
Katherine Coulthart, 407-386-4812
Communications Manager
kcoulthart@ea.com
Rob Semsey, 407-386-5337
Director, Communications
rsemsey@ea.com

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