



## When the Cats Are Away... SPY mouse Will Play!

Embark on an Epic Tale of Danger, Intrigue, Secrecy and Cheese from Firemint, the creators of *Flight Control* and *Real Racing*, and EA; Available on the App Store

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- EA Mobile™, a division of Electronic Arts Inc. (NASDAQ:ERTS) and the world's leading mobile games publisher and Firemint™, the creator of worldwide hits *Flight Control™* and *Real Racing™*, today announced their latest title, *SPY mouse™* is now available on the App Store™. Two years in the making and the first Firemint game to be published by EA Mobile, *SPY mouse* for iPhone® and iPod touch® builds on the intuitive line-drawing mechanics pioneered by *Flight Control* and follows the increasingly outlandish adventures of Agent Squeak™, a wily yet charismatic mouse convinced of his secret agent credentials.



Players must guide Agent Squeak through a variety of remarkable locations from quiet suburbia to haunted neighborhoods using power-ups, zany gadgets and stealth to complete his dairy-driven objectives. Cunning opponents, from domesticated tabbies to phantasmal felines, will stop at nothing to keep Squeak away from his precious, delicious cheese.

"*SPY mouse* is Firemint's best game yet," said Rob Murray, studio director for Firemint. "We've spent two years polishing and perfecting the game as we wanted to get it just right, which we feel that we have. If you want to experience firsthand just how compelling iOS gaming can be, play *SPY mouse*."

Those brave enough to aid Agent Squeak will have to sneak, scamper and snack their way through 72 deviously challenging levels and outwit diabolical henchcats unique to each of

*SPY mouse*(TM) from EA and Firemint (Photo: Business Wire)

the game's six worlds. Gadgets such as the Wind-Up Mouse and the speed-boosting Chilli keep the playing field even. If players get into too much trouble, Kiska the Cat is on hand to get them back on track, earning achievements and unlocking secret levels.

The *SPY mouse* app is available from the App Store on iPhone and iPod touch, or at [www.itunes.com/appstore/](http://www.itunes.com/appstore/). For more information on *SPY mouse* and Firemint, please visit [www.firemint.com/spymouse](http://www.firemint.com/spymouse). Press assets can be found on <http://info.ea.com>.

EA Mobile has a solid reputation for its pioneering and market leadership in mobile gaming, and has been a definitive player with the rise of Apple devices as gaming platforms. For more information about EA Mobile, please visit [www.EAMobile.com](http://www.EAMobile.com), join us on Facebook® at [www.facebook.com/EAMobile](http://www.facebook.com/EAMobile) or follow us on Twitter® at [www.twitter.com/EAMobile](http://www.twitter.com/EAMobile).

### About EA Mobile

EA Mobile™ is the world's leading wireless entertainment publisher with award-winning games such as Tetris®, Bejeweled®, The Sims™, and Need For Speed™. The EA Mobile portfolio also includes casual games based on the company's alliance with Hasbro, Inc. including MONOPOLY, YAHTZEE and SCRABBLE (in the U.S. and Canada) as well as sports blockbusters from the EA SPORTS™ brand, including Madden NFL Football, FIFA Soccer and NASCAR. EA Mobile develops games for multiple mobile platforms including mobile phones, smartphones, the iPhone®, iPad™ and iPod touch®. For more information about EA Mobile, please visit [www.eamobile.com](http://www.eamobile.com).

## About Electronic Arts

Electronic Arts (NASDAQ:ERTS) is a global leader in digital interactive entertainment. The Company's game franchises are offered as both packaged goods products and online services delivered through Internet-connected consoles, personal computers, mobile phones and tablets. EA has more than 100 million registered players and operates in 75 countries. In fiscal year 2011, EA posted GAAP net revenue of \$3.6 billion. Headquartered in Redwood City, California, EA is recognized for critically acclaimed, high-quality blockbuster franchises such as The Sims™, Madden NFL, FIFA Soccer, Need for Speed™, Battlefield, and Mass Effect™. More information about EA is available <http://info.ea.com>.

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