



U.S. and Mexican National Team Superstars and Rivals Unite for EA Sports FIFA Soccer 12

LA Galaxy Midfielder Landon Donovan, New York Red Bulls Defender Rafael Márquez and Manchester United Striker Wayne Rooney Cover FIFA Soccer 12

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- Electronic Arts Inc. (NASDAQ:ERTS) announced today that national team superstars and rivals Landon Donovan and Rafael Márquez will be united on the front cover of EA SPORTS™ [FIFA Soccer 12](#) in North America when the videogame is available at retail September 27. Donovan and Márquez will be joined by Manchester United and England international striker Wayne Rooney, who is appearing on the cover in North America for the first time.

Longtime rivals on their respective national sides through three FIFA World Cup tournaments beginning in 2002, Donovan and Márquez are also stars of their Major League Soccer teams, the LA Galaxy and New York Red Bulls. Both players were chosen to the 2011 MLS All-Star team.

"Landon and Rafa have been the heart and soul of their national teams, and we have long admired their passion, dedication and exceptional performances," said Matt Bilbey, Vice President and General Manager of Soccer, EA SPORTS. "They are two of the most respected and recognizable players in North America, and they will play an integral role in helping us launch *FIFA Soccer 12* to soccer fans across the continent. With the addition of Wayne Rooney on the cover, it is truly a blockbuster lineup."

Donovan, who is currently tied for the lead in MLS goal-scoring with 11 goals, will appear on the cover of *FIFA Soccer 12*, the No. 1 sports franchise on the planet*, wearing his Galaxy kit while Márquez, a designated player for the Red Bulls, is featured in the home Mexican national team kit. Rooney appears in the Manchester United home red kit.

Winner of 20 "Best Sports Game of E3" awards, including the prestigious 2011 E3 Game Critics award, *FIFA Soccer 12* brings to the pitch the game-changing new Player Impact Engine, a physics engine built to deliver real-world physicality in every interaction on the pitch. Revolutionary gameplay innovations inspired by the real-world game make *FIFA Soccer 12* deeper and more engaging. All-new Precision Dribbling creates a higher fidelity of touch on the ball for better control in tight spaces, more time to make decisions on attack, and more control over the pace of the game. Innovations in attack are balanced by a re-designed defending mechanism called Tactical Defending, which fundamentally changes the approach to defending by placing equal importance on positioning, intercepting passes and tackling. Plus, players have been infused with Pro Player Intelligence, the next generation of player intelligence and performance. *FIFA Soccer 12* also introduces EA SPORTS Football Club—the heartbeat of *FIFA Soccer 12*. This live service is available at no additional cost and connects players to the real-world game with fresh, new content all the time, enabling them to support their favorite club and connect and compete with their friends, and millions of players around the world.

For the latest news on *FIFA Soccer 12* join more than six million fans in the EA SPORTS FIFA community at <http://www.facebook.com/easportsfifa> or follow us on Twitter at www.twitter.com/easportsfifa.

FIFA Soccer 12 will be localized into 18 languages and available in 51 countries. It will be available for the PlayStation®3 computer entertainment system, Xbox 360® videogame and entertainment system, PC, Wii™, PlayStation®2 computer entertainment system, Nintendo 3DS™, PSP (PlayStation®Portable) system, iPhone®, iPad™, and iPod touch. The game will also be available for digital download on PC at origin.com. The game has not yet been rated. Screenshots are available at <http://info.ea.com>.

EA SPORTS is one of the leading sports entertainment brands in the world, with top-selling videogame franchises, award-winning interactive technology, global videogame competitions and breakthrough digital experiences. EA SPORTS delivers personal access to the emotion of sports through industry-leading sports simulation videogames, including *Madden NFL* football, *FIFA Soccer*, *NHL*® hockey, *NBA JAM* basketball, *NCAA*® Football, *Fight Night* boxing, *EA SPORTS MMA*, *Tiger Woods PGA TOUR*® golf, and *EA SPORTS Active*. For more information about EA SPORTS, including news, video, blogs, forums and game apps, please visit www.easports.com to connect, share and compete.

*Based on units sold world-wide as of July 25, 2011 (via NPD, Chart-track, GFK & Famitsu Marketing Data Service)

About Electronic Arts

Electronic Arts (NASDAQ:ERTS) is a global leader in digital interactive entertainment. The Company's game franchises are offered as both packaged goods products and online services delivered through Internet-connected consoles, personal computers, mobile phones and tablets. EA has more than 100 million registered players and operates in 75 countries.

In fiscal 2011, EA posted GAAP net revenue of \$3.6 billion. Headquartered in Redwood City, California, EA is recognized for critically acclaimed, high-quality blockbuster franchises such as The Sims™, Madden NFL, FIFA Soccer, Need for Speed™, Battlefield, and Mass Effect™. More information about EA is available [at http://info.ea.com](http://info.ea.com).

EA SPORTS, EA SPORTS Active, The Sims and Need for Speed are trademarks of Electronic Arts Inc. Mass Effect is a trademark of EA International (Studio and Publishing) Ltd. John Madden, NFL, NCAA, Tiger Woods, PGA TOUR and FIFA are the property of their respective owners and used with permission. "PlayStation" and the "PSP" are registered trademarks of Sony Computer Entertainment Inc. Xbox 360 is a trademark of the Microsoft group of companies. Wii and Nintendo 3DS are trademarks of Nintendo. iPad is a trademark of Apple Inc. iPod and iPod touch are trademarks of Apple Inc., registered in the U.S. and other countries. All other trademarks are the property of their respective owners.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=6825581&lang=en>

Electronic Arts Inc.
Steve Frost, 604-456-5067
Manager, Communications
sfrost@ea.com

or
Colin Macrae, 604-456-3685
Sr. Director, Communications
cmacrae@ea.com

or
David Tinson, 650-628-5189
VP, Communications
dtinson@ea.com

Source: Electronic Arts Inc.

News Provided by Acquire Media