



## Tiger Woods PGA TOUR 12: The Masters Comes to the PC and Mac

*Top-Selling Golf Franchise Provides New Opportunity for Fans of All Ages to Experience Iconic Golf Course, Tournament*

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- Electronic Arts Inc., (NASDAQ:ERTS) announced today that the highly successful *Tiger Woods PGA TOUR® 12: The Masters* video game will be coming to the PC and Mac® platforms on September 6. PC and Mac users will be able to finally walk and play the hallowed grounds of Augusta National Golf Club and have an authentic Masters experience at home or on the go.

"As we continue to expand the golf portfolio, we are extremely excited about bringing the Masters Tournament and Augusta National Golf Club to all the PC/Mac owners," said Vice President/General Manager of EA SPORTS™ golf business Mike Taramykin. "The *Tiger Woods PGA TOUR* franchise continues to lead the way in multi-platform gaming, providing video game golf experiences on various channels - from traditional consoles to social media."

*Tiger Woods PGA TOUR 12: The Masters* for PC/Mac will include a host of gameplay features including:

- **Road to the Masters:** Start your journey down the "Road to the Masters" as your career begins on the amateur tour and you work your way through Q-School, Nationwide Tour and the PGA TOUR. Experience the rich history and tradition of the Masters Tournament and begin your chase to capture the most sought-after prize in professional golf — the Green Jacket.
- **Masters Moments:** Play through memorable, historic moments as you try to measure up against some of the sport's greatest legends.
- **Tiger at the Masters:** Relive each of Tiger's four wins at the Masters by attempting to equal or beat his scores in each round of the Tournament.
- **Inside Augusta:** Hole-by-hole descriptions of one of the most famous courses in the world — Augusta National Golf Club.
- **14 Championship Courses:** In addition to Augusta National Golf Club and its Par 3 Course, take on the best of the best on some of the world's most celebrated courses including Pebble Beach®, St. Andrews Links®, T P C™ at Sawgrass and many more!
- **Photo Game Face:** Upload your own image and create your golfer using the Photo Game Face technology.

Moreover, a three-month membership to *Tiger Woods PGA TOUR® Online\**, an authentic golf experience streamed directly through a web browser, is available with *Tiger Woods PGA TOUR 12: The Masters*. As a member, gamers will have access to additional features such as expanded multiplayer modes, additional courses and group tournaments.

The game will be available for purchase for \$39.99 MSRP and will include a disc and a three-month membership to *Tiger Woods PGA TOUR Online*. Current registered players of *Tiger Woods PGA TOUR Online* will receive a 25% pre-order discount\*\* for redemption against *Tiger Woods PGA TOUR 12: The Masters* via digital download from EA's new Origin™ website.

For more information about *Tiger Woods PGA TOUR® 12: The Masters*, visit <http://www.easports.com/golf> or follow the game on Twitter™ at [www.twitter.com/EASPORTS\\_Tiger](http://www.twitter.com/EASPORTS_Tiger) and Facebook® at [www.facebook.com/TigerWoodsPGATOUR](http://www.facebook.com/TigerWoodsPGATOUR).

EA SPORTS™ is one of the leading sports entertainment brands in the world, with top-selling videogame franchises, award-winning interactive technology, global videogame competitions and breakthrough digital experiences. EA SPORTS delivers personal access to the emotion of sports through industry-leading sports simulation videogames, including *Madden NFL* football, *FIFA Soccer*, *NHL®* hockey, *NBA JAM basketball*, *NCAA® Football*, *Fight Night* boxing, *EA SPORTS MMA*, *Tiger Woods PGA TOUR®* golf, and *EA SPORTS Active*. For more information about EA SPORTS, including news, video, blogs, forums and game apps, please visit [www.easports.com](http://www.easports.com) to connect, share and compete.

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\*Internet Connection, Unity Web Player and EA account registration required. Must be 13+ to register for an EA account.

\*\* Offer expires September 5, 2011. Other conditions and restrictions apply. See [http://store.origin.com/store/ea/en\\_US/pd/productID.229986700](http://store.origin.com/store/ea/en_US/pd/productID.229986700) for details.

### **About Electronic Arts**

Electronic Arts (NASDAQ:ERTS) is a global leader in digital interactive entertainment. The Company's game franchises are offered as both packaged goods products and online services delivered through Internet-connected consoles, personal computers, mobile phones and tablets. EA has more than 100 million registered players and operates in 75 countries.

In fiscal 2011, EA posted GAAP net revenue of \$3.6 billion. Headquartered in Redwood City, California, EA is recognized for critically acclaimed, high-quality blockbuster franchises such as The Sims™, Madden NFL, FIFA Soccer, Need for Speed™, Battlefield, and Mass Effect™. More information about EA is available <http://info.ea.com>.

### **About PGA TOUR**

The PGA TOUR is the world's premier membership organization for touring professional golfers, co-sanctioning more than 100 tournaments on the PGA TOUR, Champions Tour and Nationwide Tour.

The PGA TOUR's mission is to entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back, generate significant charitable and economic impact in communities in which it plays, and provide financial opportunities for TOUR players.

In 2010, the three Tours collectively have tournaments in 34 states and in 12 countries outside of the U.S. PGA TOUR tournaments are broadcast to nearly 600 million households in 231 countries and 30 languages.

Virtually all tournaments are organized as nonprofit organizations in order to maximize charitable giving. In 2009, tournaments on the three Tours generated nearly \$109 million for local charitable organizations, bringing the TOUR's all-time total of charitable contributions to nearly \$1.5 billion.

The PGA TOUR's web site is [PGATOUR.COM](http://PGATOUR.COM), the No. 1 site in golf, and the company is headquartered in Ponte Vedra Beach, FL.

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