



Chillingo Surpasses Over 140 Million iOS Game Downloads on the App Store

MACCLESFIELD, England--(BUSINESS WIRE)-- Chillingo, a leading independent games publisher and division of Electronic Arts Inc. (NASDAQ:ERTS), today announced that it has surpassed 140 million game downloads across iPhone, iPod touch and iPad since the App Store launched in June 2008.

"Partnering with the industry's most talented developers and having the revolutionary App Store to help distribute their work to the world, has made all of the difference in helping us achieve this staggering milestone," explains Joe Wee, Co-General Manager, Chillingo.

"We've been able to publish phenomenal games for iOS that millions of players have loved and enjoyed, and we look forward to strengthening our ties with the growing indie developer community as they evolve and bring even more exciting titles to the App Store," adds Chris Byatte, Co-General manager, Chillingo.

For more information about Chillingo and our developers, visit www.chillingo.com.

About Chillingo

Chillingo is a subsidiary of Electronic Arts and publishes innovative games and software for various platforms. Other hit iPhone®, iPod touch® and iPad™ titles include *Out the Rope™*, *Angry Birds™*, *Helsing's Fire*, *Predators™*, *Ice Age: Dawn of the Dinosaurs™*, *Minigore*, *iDracula*, and *Modern Conflict*. For more information about Chillingo please visit <http://www.chillingo.com>, <http://www.facebook.com/chillingo> and <http://www.twitter.com/chillingo>.

About Electronic Arts

Electronic Arts (NASDAQ:ERTS) is a global leader in digital interactive entertainment. The Company's game franchises are offered as both packaged goods products and online services delivered through Internet-connected consoles, personal computers, mobile phones and tablets. EA has more than 100 million registered players and operates in 75 countries.

In fiscal 2011, EA posted GAAP net revenue of \$3.6 billion. Headquartered in Redwood City, California, EA is recognized for critically acclaimed, high-quality blockbuster franchises such as *The Sims™*, *Madden NFL*, *FIFA Soccer*, *Need for Speed™*, *Battlefield*, and *Mass Effect™*. More information about EA is available at <http://info.ea.com>.

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