



EA and Insomniac Games Reveal New Four-Player Co-Op Action Game *Overstrike*

Award-Wining Developer Makes its Worldwide Multiplatform Debut with an Explosive Spy-Fi Adventure

LOS ANGELES--(BUSINESS WIRE)-- A shadowy organization has threatened to take over the world and there's only one team that can stop it: *Overstrike 9*. This afternoon during the Electronic Arts Inc. (NASDAQ: ERTS) press conference at the Electronic Entertainment Expo (E3), EA and independent developer Insomniac Games (creator of the *Ratchet & Clank™* and *Resistance™* franchises) announced the first details of the highly-anticipated game, *Overstrike*. Combining Insomniac's knack for imaginative weaponry with immersive and witty storytelling, *Overstrike* is a four-player cooperative action game featuring a team of elite agents called *Overstrike 9*. Comprised of an ex-mercenary, a lifelong thief, a gifted young scientist and a decorated detective, the members of *Overstrike 9* are considered outcasts within their own organization, but are the best team suited to stop a global terrorist group from attempting to wipe out humankind. *Overstrike 9* uses lethal teamwork and an arsenal of fringe-tech gadgets to infiltrate and destroy enemy strongholds. *Overstrike* marks Insomniac's first multiplatform release and will be available on the Xbox 360® videogame and entertainment system and PlayStation®3 computer entertainment system.

"*Overstrike* presents a unique blend of features that have long been a part of the Insomniac DNA: high powered gadgets, action-heavy gameplay, memorable characters in a deep and mysterious universe and of course a touch of humor," said Ted Price, founder and CEO of Insomniac Games. "And since this is our first multiplatform game, we're especially excited to introduce ourselves to a new audience — one which may not have experienced our previous games."

Overstrike will launch on the Xbox 360® videogame and entertainment system and PlayStation®3 computer entertainment system. For more information on Insomniac Games and *Overstrike* visit www.overstrikegame.com.

About Insomniac Games

Insomniac Games is an independent videogames developer that has released award-winning hits exclusively for PlayStation consoles for 17-plus years. The studio has created world-famous game franchises such as *Spyro the Dragon*, *Ratchet & Clank* and *Resistance*, resulting in more than 35 million games sold globally. Insomniac is also known for its collaborative workplace culture, having earned 12 local, regional and national "best places to work" honors since 2004. In January 2009, Insomniac opened a Durham, N.C. studio, which is working on *Ratchet & Clank™: All 4 One*. Additional information can be found on both Insomniac studio locations at <http://www.insomniacgames.com>.

About Electronic Arts

Electronic Arts (NASDAQ:ERTS) is a global leader in digital interactive entertainment. The Company's game franchises are offered as both packaged goods products and online services delivered through Internet-connected consoles, personal computers, mobile phones and tablets. EA has more than 100 million registered players and operates in 75 countries.

In fiscal 2011, EA posted GAAP net revenue of \$3.6 billion. Headquartered in Redwood City, California, EA is recognized for critically acclaimed, high-quality blockbuster franchises such as *The Sims™*, *Madden NFL*, *FIFA Soccer*, *Need for Speed™*, *Battlefield*, and *Mass Effect™*. More information about EA is available <http://info.ea.com>.

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Source: Electronic Arts Inc.

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