



EA SPORTS Unveils Touch Screen Controls for FIFA Soccer 12 on Nintendo 3DS

New Game Features First-Ever 3D Street Soccer Mode and the Most Authentic Teams and Players in Any Soccer Title

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- Electronic Arts Inc. (NASDAQ:ERTS) today announced that EA SPORTS™ *FIFA Soccer 12* will deliver the most authentic, innovative and feature-rich 3D soccer experience on Nintendo 3DS™ when the game launches this fall. *FIFA Soccer 12* on Nintendo 3DS will feature over 500 officially licensed clubs, new touch screen controls that will change the gameplay experience, and the first-ever 3D Street Soccer. With eight different game modes, it is the largest feature set ever developed by EA SPORTS for a hand-held soccer game.

Take to the pitch with superstars like Real Madrid's Kaká and Manchester United's Wayne Rooney, and become a true marksman using all-new optional touch screen controls. Enjoy precision shooting by picking a spot precisely from the player's viewpoint using the lower touch screen and then finessing a shot with pinpoint accuracy. Utilize touch screen controls on set pieces to draw a shot that curves the ball around, or even power it over the wall for the match-winning goal that lifts your club to victory.

"We challenged our development team to develop innovative features that would maximize the *FIFA* experience on 3DS. They delivered intuitive new touch screen controls and a curved pitch in our Street mode that truly brings the 3D elements to life," said Matt Prior, Producer for *FIFA Soccer 12* on Nintendo 3DS. "When you combine these features and many other innovations with all the authentic players and kits for the upcoming season, we are confident that this will be the best soccer game available on Nintendo 3DS."

Whether fans choose to take to the pitch as a real-world superstar or re-create themselves in the first-ever 3D Street Soccer mode, the environment will come alive through an innovative curved pitch and unique lower camera view that maximizes 3D planes, enabling gamers to experience the depth of the field and player movement with full 3D effects. Featuring players wearing the latest street gear, the stage will be set for epic 5 versus 5 matches in exotic street locales and indoor environments that are true to the spirit of street soccer. Plus, in *Be A Pro*, fans will be able to take their created player on a journey from the streets to ultimately compete for their favourite club and national side and become the next soccer legend.

FIFA Soccer 12 on Nintendo 3DS will feature fully authentic 11 versus 11 gameplay, head-to-head online matches using Nintendo® Wi-Fi Connection, Tournament Mode with over 50 real-world competitions, a full in-depth Career Mode that enables gamers to play or manage their way to glory, 3D Street Soccer, *Be A Pro* and a Training Mode. It also features eight different camera angles to choose from for the perfect view of the pitch.

FIFA Soccer 12 will be available in stores world-wide this fall for Nintendo 3DS and is being developed by EA SPORTS at EA Canada in Burnaby, B.C. The game has not yet been rated.

Screenshots are available at <http://info.ea.com>.

EA SPORTS is one of the leading sports entertainment brands in the world, with top-selling videogame franchises, award-winning interactive technology, global videogame competitions and breakthrough digital experiences. EA SPORTS delivers personal access to the emotion of sports through industry-leading sports simulation videogames, including *Madden NFL* football, *FIFA Soccer*, *NHL*® hockey, *NBA JAM*, *NCAA*® Football, *Fight Night* boxing, *EA SPORTS MMA*, *Tiger Woods PGA TOUR*® golf, and *EA SPORTS Active*.

Visit <http://www.ea.com/soccer/> for more information about the game, join more than 4 million other fans in the EA SPORTS FIFA community at <http://www.facebook.com/easportsfifa> or follow us on Twitter at www.twitter.com/easportsfifa.

About Electronic Arts

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is a leading global interactive entertainment software

company. Founded in 1982, the Company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, wireless devices and the Internet. Electronic Arts markets its products under four brand names: EA SPORTS™, EA™, EA Mobile™ and POGO™. In fiscal 2010, EA posted GAAP net revenue of \$1.7 billion and had 27 titles that sold more than one million units. EA's homepage and online game site is www.ea.com. More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

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