



EA and Anchor Bay Entertainment Join Forces Again to Release Dead Space Animated Movie on January 25

REDWOOD CITY, Calif. & BEVERLY HILLS, Calif.--(BUSINESS WIRE)-- Electronic Arts Inc. (NASDAQ:ERTS) and Anchor Bay Entertainment today announced that a new *Dead Space*™ animated movie, *Dead Space™ Aftermath* will be available on January 25 to coincide with the release of the highly anticipated videogame, *Dead Space 2*. Coming from the award-winning game development team and the 2008 animated feature production company, *Dead Space Aftermath* will feature several internationally renowned animation directors that use their unique and bold visions to explain what happened during the first-responder mission to Aegis VII. The directors will do this through the perspective of four survivors in this fast-paced horrifying thrill ride that stretches the limits of time and space.

In *Dead Space Aftermath*, the year is 2509 and not only has Earth lost contact with the USG Ishimura and Isaac Clarke, but also the USG O'Bannon, which is the first responder ship sent to rescue them. Four crew members of the O'Bannon have survived, but no one knows what happened to the rest of the crew, what they were doing, or what secrets they may be holding. All will be revealed...in the *Aftermath*!

Making a return from the first *Dead Space* animated feature film is producer Joe Goyette and supervising director Mike Disa. *Dead Space Aftermath* will also be produced and animated by Film Roman ("The Simpsons," "King of the Hill"), and boasts a stellar voice cast led by Christopher Judge ("Stargate: SG-1"), Peter Woodward ("Babylon 5," "Charmed"), Graham McTavish (upcoming theatrical release of *The Hobbit*), Ricardo Chavira ("Desperate Housewives") and Gwendoline Yeo ("Star Wars: The Clone Wars"). *Dead Space Aftermath* will be available on Jan. 25, 2011 on Blu-ray™ for \$34.99 and DVD for \$26.98, with the pre-book coming out on Dec. 29, 2010.

In *Dead Space 2*, engineer Isaac Clarke makes his return in a blood-curdling new adventure on an all-new space installation known as "The Sprawl." The lone survivor of a horrific alien infestation, Isaac finds himself confronting a catastrophic new nightmare. Battling dementia, Isaac will do whatever it takes to save himself and dominate the relentless enemy onslaughts. Equipped with a new arsenal of tools to dismember the necromorphs, Isaac faces the challenge head-on. Players will see Isaac fight bigger, scarier and more epic battles that will keep them on the edge of their seats.

Dead Space 2 will be available on Jan. 25, 2011 for the PlayStation®3 computer entertainment system, Xbox 360® video game and entertainment system and the PC. For additional information and news, visit www.deadspacegame.com, follow us on twitter www.twitter.com/deadspace or become a fan on Facebook at www.facebook.com/deadspace.

About Electronic Arts

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is a leading global interactive entertainment software company. Founded in 1982, the Company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, wireless devices and the Internet. Electronic Arts markets its products under four brand names: EA SPORTS™, EA™, EA Mobile™ and POGO™. In fiscal 2010, EA posted GAAP net revenue of \$3.7 billion and had 27 titles that sold more than one million units. EA's homepage and online game site is www.ea.com. More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

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About Anchor Bay Entertainment

Anchor Bay Entertainment is the home entertainment division of Starz Media, LLC. It includes the Anchor Bay Films and Manga Entertainment brands. It distributes feature films, children's entertainment, fitness, TV series, documentaries, anime and other filmed entertainment on DVD and Blu-ray™ formats. It is the exclusive distributor in the U.S. of the theatrical titles from Overture

Films. Headquartered in Beverly Hills, CA, Anchor Bay Entertainment has offices in Troy, MI, as well as Canada, the United Kingdom and Australia. Starz Media (www.starzmedia.com) is a controlled subsidiary of Liberty Media Corporation attributed to the Liberty Starz tracking stock group (NASDAQ: LSTZA).

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