



Pogo Drives HTML5 Innovation and Reaches New Audiences on Google Chrome

Poppit!, EA SPORTS™ FIFA Superstars and Mirror's Edge 2D Lead Slate of EA Games in Chrome Web Store

SAN FRANCISCO--(BUSINESS WIRE)-- Electronic Arts Inc. (NASDAQ: ERTS) today unveiled a slate of titles that are now available in the Google Chrome Web Store. At a Google Chrome event, EA showcased its popular gaming destination, *Pogo*™, which leveraged the Google Web Toolkit to transform *Poppit!*™ into an HTML5 title.

Pogo is already known to millions of monthly active users for its popular puzzle, word, card, casino and board games. *Poppit!* is available today in the Chrome Web Store as a free download. In future releases of Chrome, *Poppit!* will be bundled as a default application with the browser for free.

"*Poppit!* has never run faster and never looked better," said EA Chief Operating Officer John Schappert. "With Google's Web Toolkit, we can supercharge classics like *Poppit!* into state-of-the-art HTML5 games for this new gaming platform."

In addition to *Poppit!*, EA announced EA SPORTS™ FIFA Superstars, Lords of Ultima™, Mirror's Edge™, and Tiger Woods PGA TOUR Online are now available in the Chrome Web Store.

"The web has become an incredibly powerful platform for innovation, allowing users to do much more online than they ever imagined," said Sundar Pichai, VP of product management for Google Chrome. "The Chrome Web Store showcases the power of the open web and we're excited to have several gaming titles from EA as a part of it."

About Electronic Arts

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is a leading global interactive entertainment software company. Founded in 1982, the Company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, wireless devices and the Internet. Electronic Arts markets its products under four brand names: EA SPORTS™, EA™, EA Mobile™ and POGO™. In fiscal 2010, EA posted GAAP net revenue of \$1.7 billion and had 27 titles that sold more than one million units. EA's homepage and online game site is www.ea.com. More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

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