



Dragon Age Legends Brings BioWare's Award-Winning Dark Fantasy RPG Franchise to Facebook

New EA Game Includes Exclusive Unlockable Items for the Action RPG Dragon Age II

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- BioWare™, a division of Electronic Arts Inc. (NASDAQ:ERTS) today announced *Dragon Age™ Legends*, a new Play4Free Facebook® game that expands on the critically acclaimed RPG franchise *Dragon Age*. The new game is inspired by the award-winning BioWare franchise but custom-designed for the casual and social play style for Facebook users of all ages. *Dragon Age Legends* blends accessible and engaging tactical combat with compelling cooperative gameplay perfectly suited for social networks, making for a unique offering on the platform. Launching in February 2011, *Dragon Age Legends* will also give gamers the chance to earn exclusive unlocks* for *Dragon Age II*, one of the most highly anticipated video games of 2011.

"We are privileged to be working with BioWare to bring the *Dragon Age* universe to the hundreds of millions of gamers on Facebook," said Mark Spenner, General Manager of EA 2D. "Our goal is to change the perception of social network games and attract new players to the Facebook platform by raising the quality bar. *Dragon Age Legends* will deliver a deep, sophisticated experience, and we will continue to delight gamers by adding new features and content far into the future."

Dragon Age Legends will give players their first taste of the Free Marches, the primary setting of *Dragon Age II*. Alongside their Facebook friends, players will take on challenging quests within an engaging storyline, earning loot, sharing rewards and growing their kingdom. The game will include a gratifying character customization and upgrade system that will allow players to tackle demons and darkspawn to become a legendary hero within the *Dragon Age* universe.

Dragon Age II, the sequel to *Dragon Age: Origins*, 2009's RPG of the Year as named by SpikeTV, Game Informer and IGN, will be available on March 8, 2011 for the Xbox 360® videogame and entertainment system, the PlayStation®3 computer and entertainment system and the PC. For more information on *Dragon Age: Legends*, and to sign up for information about the upcoming beta please visit www.dragonagelegends.com, and for the Dragon Age community, please visit <http://dragonage.bioware.com/info/legends>.

* EA account required.

About BioWare

BioWare develops high quality console, PC and online role-playing games, focused on rich stories, unforgettable characters and vast worlds to discover. Since 1995, BioWare has created some of the world's most critically acclaimed titles, including *Baldur's Gate™*, *Neverwinter Nights™*, *Star Wars®: Knights of the Old Republic™*, *Jade Empire™*, *Mass Effect™* and *Dragon Age™*. BioWare operates in Edmonton (Alberta, Canada), Montreal (Quebec), Austin (Texas), Fairfax (Virginia) and Galway (Ireland). Currently announced projects at BioWare include the development of ongoing downloadable content for *Mass Effect 2*, one of the highest rated video games of all time, *Dragon Age 2*, the highly anticipated sequel to 2009's "RPG of the Year" *Dragon Age: Origins*, and the story-driven massively multiplayer online game, *Star Wars®: The Old Republic™*. In 2008, BioWare was acquired by Electronic Arts, a leading global interactive entertainment publisher. For more information on BioWare, visit www.bioware.com, or follow us on Twitter at www.twitter.com/biofeed. To join the millions of fans already registered on our community, go to <http://social.bioware.com>.

About Electronic Arts

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is a leading global interactive entertainment software company. Founded in 1982, the Company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, wireless devices and the Internet. Electronic Arts markets its products under four brand names: EA SPORTS™, EA™, EA Mobile™ and POGO™. In fiscal 2010, EA posted GAAP net revenue of \$1.7 billion and had 27 titles that sold more than one million units. EA's homepage and online game site is www.ea.com. More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

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