



## EA's Multi-Platinum Hit Medal of Honor Expands with New Multiplayer Maps and Modes

LOS ANGELES, Oct 27, 2010 (BUSINESS WIRE) -- Electronic Arts Inc. (NASDAQ:ERTS) today announced that the hit first-person shooter *Medal of Honor(TM)* will further expand its intense multiplayer experience with the release of an all-new multiplayer mode on November 2, 2010. The new mode called Hot Zone features "King of the Hill" gameplay where teams fight over a designated location on a map; the team who holds their position longest prevails. This adrenaline-fueled mode is playable across two all-new maps (Hindukush Pass and Korengal Outpost) as well as redesigned versions of the popular Shahikot Valley and Helmand Valley multiplayer maps. Hot Zone will be available via Xbox LIVE(TM) Marketplace for 800 MS points, on PlayStation(R)Network for \$9.99USD and on PC exclusively via the EA Store(TM) for \$9.99USD.

In addition to Hot Zone, EA will also release Clean Sweep on Nov 2 via Xbox LIVE, PSN and PC for free\*. Clean Sweep is an elimination mode where players will rely on their own skill and teammates' expertise to prove victorious. This free mode will also feature two all-new maps (Bagram Hangar and Khyber Caves) as well as redesigned versions of the popular Diwagal Camp and Kabul City Ruins maps.

Developed by DICE, *Medal of Honor* multiplayer delivers world-class First Person Shooter action and dedicated server support with all of the same authentic settings, weapons and realistic action depicted in the single-player game. For the first time in its 11-year history, *Medal of Honor* leaves the WWII theatre and enters the modern setting of war-torn Afghanistan. The game is told through the lens of a small band of fictional characters. *Medal of Honor* introduces players to the Tier 1 Operator, an elite warrior and relatively unknown instrument of the U.S. Military that operates under the National Command Authority to take on missions no one else can handle.

*Medal of Honor* is available now in North America and in Europe for the Xbox 360(R) videogame and entertainment system, PlayStation(R)3 computer entertainment system and PC. *Medal of Honor* is rated "M" for Mature by the ESRB. For more information on EA, please visit [www.ea.com](http://www.ea.com). For more information on *Medal of Honor*, follow the game on Twitter at: <http://www.twitter.com/medalofhonor> or on Facebook at <http://www.facebook.com/medalofhonor>.

\* Free with *Medal of Honor* game registration using single-use code enclosed with new, full retail purchase. Additional codes for console versions available for purchase from Xbox LIVE or PlayStation Network. PC users must update software with latest patch available no earlier than November 2, 2010. Additional conditions and restrictions apply. See back of pack for details.

### About Electronic Arts

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is a leading global interactive entertainment software company. Founded in 1982, the Company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, wireless devices and the Internet. Electronic Arts markets its products under four brand names: EA SPORTS(TM), EA(TM), EA Mobile(TM) and POGO(TM). In fiscal 2010, EA posted GAAP net revenue of \$3.7 billion and had 27 titles that sold more than one million units. EA's homepage and online game site is [www.ea.com](http://www.ea.com). More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

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Electronic Arts Inc.  
Kelly Ekins, 514-664-8143 (PR Manager)  
[kekins@ea.com](mailto:kekins@ea.com)

Amanda Taggart, 650-628-2974 (Senior PR Manager)

[ataggart@ea.com](mailto:ataggart@ea.com)

Tammy Schachter, 650-628-7223 (Vice President of PR)

[tschachter@ea.com](mailto:tschachter@ea.com)

or

fortyseven communications

Brian Rubin, 212-391-4707

[brian@fortyseven.com](mailto:brian@fortyseven.com)

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