



## EA and Klei Entertainment Bring Bloody Revenge to PC With Shank

### *Critically Acclaimed 2D Action Brawler Wreaks Havoc on Steam Today*

REDWOOD CITY, Calif., Oct 26, 2010 (BUSINESS WIRE) -- Electronic Arts Inc. (NASDAQ:ERTS) and leading independent development studio, Klei Entertainment, announced today that the acclaimed 2D action game, *Shank*, is now available for download for \$14.99 via Steam, Valve Corporation's delivery and management platform. With its blend of classic side-scrolling action gameplay and stylized animation set, *Shank* is one of last summer's most anticipated downloadable games, garnering a "10/10" from *Electronic Gaming Monthly*, a grade of "A" on 1UP, and a "4.5/5" on Joystiq. PC gamers will now be able to slash into *Shank's* bloody story of revenge.

*Shank* tells a classic story of gangland betrayal through a violent, pulp-fiction lens. Gamers play as Shank, getting their hands bloody as they uncover the secrets of Shank's past and the reasons he is hell-bent on revenge. With a deep and intuitive combat system, players unleash a tremendous number of creative combinations as they take down waves of enemies standing in their path. *Shank* also features a special co-operative campaign, designed to be played with a friend locally, which tells the backstory of the revenge plot. This prequel mission allows players to play as Shank or his partner-in-crime, Falcone, with deadly double-team moves and gameplay that encourages teamwork.

*Shank* is now available for download on PC for \$14.99 via Steam. *Shank* is rated "M" for mature by the ESRB. For more information on *Shank*, please visit [www.shankgame.com](http://www.shankgame.com) and follow the development team at [www.twitter.com/klei](http://www.twitter.com/klei) and at [www.facebook.com/shankgame](http://www.facebook.com/shankgame).

#### **About Klei Entertainment**

Founded in 2005, Klei Entertainment is an award-winning game development studio based in Vancouver, British Columbia with both the technical and creative capabilities to create original and lasting properties on all platforms. Klei combines world-class talent and passion to craft great games with memorable characters that appeal to a wide range of audiences. It has developed and published games for the PC, PlayStation(R)Network and Xbox LIVE(R) Arcade. To learn more about the Klei team and its latest projects, visit [www.klei.com](http://www.klei.com).

#### **About Electronic Arts**

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is a leading global interactive entertainment software company. Founded in 1982, the Company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, wireless devices and the Internet. Electronic Arts markets its products under four brand names: EA™, EA SPORTS™, EA Mobile™ and POGO™. In fiscal 2010, EA posted GAAP net revenue of \$3.7 billion and had 27 titles that sold more than one million units. EA's homepage and online game site is [www.ea.com](http://www.ea.com). More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

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Electronic Arts  
Lisa Chan, 650-628-2748  
Sr. Publicist  
[lisachan@ea.com](mailto:lisachan@ea.com)

Stephanie Driscoll, 650-628-7890

PR Coordinator

[sdriscoll@ea.com](mailto:sdriscoll@ea.com)

or

fortyseven communications

For Electronic Arts

Laura Weir, 310-658-1200

[shank@fortyseven.com](mailto:shank@fortyseven.com)

or

High Road Communications

For Klei Entertainment

Darren Gladstone, 415-318-4210

[dgladstone@highroad.com](mailto:dgladstone@highroad.com)

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