



EA to Release Second Quarter Fiscal Year 2011 Results on November 2, 2010

REDWOOD CITY, Calif., Oct 19, 2010 (BUSINESS WIRE) -- Electronic Arts Inc. (NASDAQ:ERTS) will release its financial results for the second quarter fiscal year 2011 after the close of market on Tuesday, November 2, 2010. In conjunction with this release, Electronic Arts will host a conference call to review its financial results for the second quarter, discuss its outlook for the future, and may disclose other material developments affecting its business and/or financial performance. Listeners may access the conference call live via a dial-in number or audio webcast.

Tuesday, November 2, 2010
2:00 pm Pacific Time (5:00 pm Eastern Time)

Dial-in numbers:
U.S. and Canada: (877) 418-3422; International: (706) 643-3915
Access code 16794663

Webcast: <http://investor.ea.com>

Electronic Arts' earnings release will be available after the close of market on November 2, 2010, on Electronic Arts' web site at <http://investor.ea.com>. A dial-in replay of the conference call will be available until November 9, 2010 at (706) 645-9291, access code 16794663. An audio webcast replay of the conference call will be available for one year at <http://investor.ea.com>.

About Electronic Arts

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is a leading global interactive entertainment software company. Founded in 1982, the Company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, wireless devices and the Internet. Electronic Arts markets its products under four brand names: EA SPORTS(TM), EA(TM), EA Mobile(TM) and POGO(TM). In fiscal 2010, EA posted GAAP net revenue of \$3.7 billion and had 27 titles that sold more than one million units. EA's homepage and online game site is www.ea.com. More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

EA, EA SPORTS, EA Mobile and POGO are trademarks of Electronic Arts Inc.

Safe Harbor for Forward-Looking Statements

During the course of the conference call, Electronic Arts may make forward-looking statements regarding future events or the future financial performance of the company. Statements including words such as "anticipate", "believe", "estimate" or "expect" and statements in the future tense are forward-looking statements. These forward-looking statements are subject to risks and uncertainties that could cause actual events or actual future results to differ materially from those set forth in the forward-looking statements. Please refer to Electronic Arts' latest Annual Report on Form 10-K for the fiscal year ended March 31, 2010 and Quarterly Report on Form 10-Q for the fiscal quarter ended June 30, 2010 for a discussion of important factors that could cause actual events or actual results to differ materially from those discussed during the conference call. These forward-looking statements speak only as of the date of the conference call; Electronic Arts assumes no obligation to, and does not necessarily intend to, update these forward-looking statements.

SOURCE: Electronic Arts Inc.

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