



## The Battles Rage On in New Downloadable Content for BioWare's *Dragon Age: Origins* and *Mass Effect 2*

### ***Dragon Age: Origins' "Witch Hunt" and Mass Effect 2's "Lair of the Shadow Broker" Available Today***

EDMONTON, Alberta, Sep 07, 2010 (BUSINESS WIRE) -- Leading video game developer BioWare(TM), a division of Electronic Arts Inc. (NASDAQ:ERTS), today released new downloadable content for the critically-acclaimed games *Dragon Age(TM): Origins* and *Mass Effect(TM) 2*, throwing gamers back into epic battles with new stories revolving around key supporting characters in each franchise. The *Dragon Age: Origins* DLC pack, "Witch Hunt" (\$6.99 on PlayStation(R) Network, 560 Microsoft points on the Xbox 360(R) video game and entertainment system, 560 BioWare Points on PC) features a story that reconnects players with one of the series' original larger-than-life heroes, Morrigan. The *Mass Effect 2* DLC pack, "Lair of the Shadow Broker" (800 Microsoft Points on Xbox 360, 800 BioWare Points on PC), centers around Liara, a popular character and squadmate from the original *Mass Effect*.

"Both 'Witch Hunt' and 'Lair of the Shadow Broker' represent our commitment to keeping the game worlds alive with high quality content, even post-launch," said BioWare Edmonton General Manager Aaryn Flynn. "Fans are asking for more characters, more adventures and that is what we're delivering. Morrigan and Liara are two of the most beloved characters in their respective franchises and completing these new journeys will add to the story and action of both games."

*Dragon Age: Origins* "Witch Hunt" picks up Morrigan's story after the defeat of the Archdemon and her disappearance into the shadows. Nearly a year has passed since the Archdemon's death, and word has reached the Wardens that Morrigan has returned to Ferelden. Seeking to confirm her presence and confront her about her mysterious disappearance, players will head into the forest to tie up this last loose end once and for all. Players can either import their characters from *Dragon Age: Origins* and *Dragon Age: Origins -- Awakening* or create a new, high-level hero. *Dragon Age: Origins* was the "RPG of the Year" for 2009 as named by *Game Informer*, the SpikeTV Video Game Awards and IGN.com among others. For more information on "Witch Hunt", please visit [http://dragonage.bioware.com/dao/witch\\_hunt/](http://dragonage.bioware.com/dao/witch_hunt/).

In *Mass Effect 2* "Lair of the Shadow Broker", Liara T'Soni is tracking down the mysterious Shadow Broker with the hopes of recovering a kidnap victim. Liara enlists the help of Commander Shepard and his crew, chasing clues from the luxurious heights of Illium to the depths of the Shadow Broker's own secret lair. The new DLC pack adds the Shadow Broker intel center, new research, as well as the chance to continue a relationship with Liara from the original *Mass Effect*. With more than 70 perfect review scores, *Mass Effect 2* is the highest rated game of 2010 on Xbox 360 and PC\* and was recently named the number one game of all time for Xbox 360 by IGN.com. For more information on "Lair of the Shadow Broker," please visit <http://masseffect.bioware.com/info/dlc/>.

\*According to Metacritic.com.

### **About BioWare**

BioWare develops high quality console, PC and online role-playing games, focused on rich stories, unforgettable characters and vast worlds to discover. Since 1995, BioWare has created some of the world's most critically acclaimed titles, including *Baldur's Gate(TM)*, *Neverwinter Nights(TM)*, *Star Wars(R): Knights of the Old Republic(TM)*, *Jade Empire(TM)*, *Mass Effect(TM)* and *Dragon Age(TM)*. BioWare operates in Edmonton (Alberta, Canada), Montreal (Quebec), Austin (Texas) and Fairfax (Virginia). Currently announced projects at BioWare include the development of ongoing downloadable content for *Mass Effect 2*, one of the highest rated video games of all time, *Dragon Age 2*, the highly anticipated sequel to 2009's "RPG of the Year" *Dragon Age: Origins*, and the story-driven massively multiplayer online game, *Star Wars(R): The Old Republic(TM)*. In 2008, BioWare was acquired by Electronic Arts, a leading global interactive entertainment publisher. For more information on BioWare, visit [www.bioware.com](http://www.bioware.com), or follow us on Twitter at [www.twitter.com/biofeed](http://www.twitter.com/biofeed). To join the millions of fans already registered on our community, go to <http://social.bioware.com>.

### **About Electronic Arts**

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is a leading global interactive entertainment software company. Founded in 1982, the Company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, wireless devices and the Internet. Electronic Arts markets its products under four brand names: EA SPORTS(TM), EA(TM), EA Mobile(TM) and POGO(TM). In fiscal 2010, EA posted GAAP net revenue of \$3.7 billion and had 27 titles that sold more than one million units. EA's homepage and online game site is [www.ea.com](http://www.ea.com). More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

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