



## EA Announces Medal of Honor Limited Edition

### ***Exclusive In-Game Content Offers Players the Authentic Experience of Today's Tier 1 Operator***

LOS ANGELES, Jul 13, 2010 (BUSINESS WIRE) -- In today's war, there is a new enemy, new weaponry and a new warrior built to tackle the toughest missions and harshest terrain. He is the Tier 1 Operator, and on October 12, 2010 *Medal of Honor* players will have a chance to step into the boots of this elite soldier. Today Electronic Arts Inc. (NASDAQ:ERTS) announced a Limited Edition version of *Medal of Honor* that will grant players exclusive access to the MP7, a unique weapon utilized by Tier 1 Operators in the field. Limited Edition owners will also benefit from day-one access to the TOZ-194 and 870MC2 shotguns, while others must rank up to secure these weapon unlocks. Gamers can pre-order the Limited Edition now at [www.medalofhonor.com](http://www.medalofhonor.com) at no additional cost.

"Access to a weapon like the MP7 will allow players to experience a tool developed with the Special Operations Community in mind," said Greg Goodrich, Executive Producer of *Medal of Honor*. "With its light weight, high rate of fire and its ability to penetrate body armor, the MP7 handles like a pistol yet allows targets to be engaged like a rifle."

For the first time in its 11-year history, *Medal of Honor* leaves the WWII theatre and enters the modern day setting of war-torn Afghanistan told through the lens of a small band of fictional characters. *Medal of Honor* introduces players to the Tier 1 Operator, an elite warrior and relatively unknown instrument of the U.S. Military that operates under the National Command Authority, taking on missions no one else can handle.

The Limited Edition of *Medal of Honor* launches on October 12, 2010 in North America (Oct. 15 in EU) for the PlayStation(R)3 computer entertainment system, Xbox 360(R) videogame and entertainment system and PC. Follow the game on twitter at: <http://www.twitter.com/medalofhonor> or become a fan on Facebook at <http://www.facebook.com/medalofhonor>.

### **About Electronic Arts**

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is a leading global interactive entertainment software company. Founded in 1982, the Company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, wireless devices and the Internet. Electronic Arts markets its products under four brand names: EA SPORTS(TM), EA(TM), EA Mobile(TM) and POGO(TM). In fiscal 2010, EA posted GAAP net revenue of \$3.7 billion and had 27 titles that sold more than one million units. EA's homepage and online game site is [www.ea.com](http://www.ea.com). More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

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