



EA Wants You! Recruiting Begins for Medal of Honor Multiplayer Beta on June 21

LOS ANGELES, Jun 14, 2010 (BUSINESS WIRE) -- Electronic Arts Inc. (NASDAQ:ERTS) today announced that *Medal of Honor (TM)* is now recruiting players for a massive global multiplayer beta test that starts on June 21. Players will be granted early access to two action-packed maps on the PlayStation(R)3 computer entertainment system, Xbox 360(R) videogame and entertainment system and PC. EA also announced today that *Battlefield: Bad Company(TM)* 2 VIPs who have pre-ordered *Medal of Honor*, will be able to enter the multiplayer beta even earlier; starting June 17. Developed by DICE, *Medal of Honor* multiplayer delivers world-class action and dedicated server support. Beta key distribution details are available at www.medalofhonor.com. The beta maps will be playable this week at the Electronic Entertainment Expo (E3) in EA's booth located in the South Hall, booth #1601.

"In selecting a studio to create our multiplayer, there was no clearer choice than DICE. When it comes to online gameplay, they are world class," said Greg Goodrich, Executive Producer on *Medal of Honor*. "We're excited to be partnering with DICE to deliver a single-player/multiplayer experience that perfectly complement one another. Though the modes and maps are different, both sides of the game carry through the same authentic sentiment of today's soldiers who are fighting today's war."

The *Medal of Honor* multiplayer beta features two heart-pounding modes set across two maps inspired by real world locations: Helmand Valley and Kabul City Ruins. In Team Assault mode, players must rely on their raw skill and map knowledge to stay alive in intense and close quarter combat. In Combat Mission, a tactical and team-based mode, gamers fight through a series of objectives revealed through an engaging narrative. Both modes pit two teams of 12 players (total 24 players) against one another with realistic destruction, tactical support actions, and a weapon customization system with modifications that generate hundreds of combinations.

Separately, the *Medal of Honor* single-player campaign is being developed by EALA who has been working closely with Tier 1 Operators from the U.S. Special Operations Community to create the most authentic modern war experience possible.

Medal of Honor launches on October 12, 2010 in North America (Oct. 15 in EU). Follow the game on twitter at: <http://www.twitter.com/medalofhonor> or become a fan on Facebook at <http://www.facebook.com/medalofhonor>.

About Electronic Arts

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is a leading global interactive entertainment software company. Founded in 1982, the Company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, wireless devices and the Internet. Electronic Arts markets its products under four brand names: EA SPORTS(TM), EA(TM), EA Mobile(TM) and POGO(TM). In fiscal 2010, EA posted GAAP net revenue of \$3.7 billion and had 27 titles that sold more than one million units. EA's homepage and online game site is www.ea.com. More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

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