



## EA to Webcast E3 Analyst Event on June 16, 2010

REDWOOD CITY, Calif., Jun 03, 2010 (BUSINESS WIRE) -- Electronic Arts Inc. (NASDAQ:ERTS) today announced that it will webcast its E3 analyst event on June 16, 2010. During the course of this event, Electronic Arts may disclose material developments affecting its business and/or financial performance.

Wednesday, June 16, 2010  
7:45 am to 8:45 am Pacific Time (10:45 am to 11:45 am Eastern Time)  
Webcast: <http://investor.ea.com>

An archive of the webcast will be available for one year at <http://investor.ea.com>.

### About Electronic Arts

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is a leading global interactive entertainment software company. Founded in 1982, the Company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, wireless devices and the Internet. Electronic Arts markets its products under four brand names: EA SPORTS™, EA™, EA Mobile™ and POGO™. In fiscal 2010, EA posted GAAP net revenue of \$3.7 billion and had 27 titles that sold more than one million units. EA's homepage and online game site is [www.ea.com](http://www.ea.com). More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

EA, EA SPORTS, EA Mobile and POGO are trademarks of Electronic Arts Inc.

### Safe Harbor for Forward-Looking Statements

During the course of the event, Electronic Arts may make forward-looking statements regarding future events or the future financial performance of the company. Statements including words such as "anticipate", "believe", "estimate" or "expect" and statements in the future tense are forward-looking statements. These forward-looking statements are subject to risks and uncertainties that could cause actual events or actual future results to differ materially from those set forth in the forward-looking statements. Please refer to Electronic Arts' latest Annual Report on Form 10-K for the fiscal year ended March 31, 2010 for a discussion of important factors that could cause actual events or actual results to differ materially from those discussed during the event. These forward-looking statements speak only as of the date of the event; Electronic Arts assumes no obligation to, and does not necessarily intend to, update these forward-looking statements.

SOURCE: Electronic Arts Inc.

Electronic Arts Inc.  
Peter Ausnit, 650-628-7327  
Vice President, Investor Relations  
[pausnit@ea.com](mailto:pausnit@ea.com)  
or  
Jeff Brown, 650-628-7922  
Vice President, Corporate Communications  
[jbrown@ea.com](mailto:jbrown@ea.com)

Copyright Business Wire 2010