



EA Brings 4-Player Co-Op to Battlefield: Bad Company 2 With All-New 'Onslaught Mode'

Team Up With Friends and Compete to Be the Best Squad in One of 2010's Top Selling Action Games

STOCKHOLM, May 12, 2010 (BUSINESS WIRE) -- DICE, an Electronic Arts Inc. studio (NASDAQ:ERTS), today announced that *Battlefield: Bad Company*(TM) 2 is expanding its award-winning multiplayer experience with the introduction of an all-new mode called 'Onslaught'. This mode brings co-op gameplay to the *Battlefield* franchise for the first time ever on console. Coming soon, Onslaught mode will be available on Xbox LIVE(TM) Marketplace and on the PlayStation(R)Network, creating more reasons for players to check out the game that Seth Schiesel of The New York Times says "is a better game than *Call of Duty: Modern Warfare 2*."

Battlefield: Bad Company 2 Onslaught mode can be played with up to four players across four multiplayer maps - Valparaiso, Atacama Desert, Isla Inocentes, and Nelson Bay - redesigned with new lighting, time of day, added vehicles and other effects. Each map has a dedicated gameplay focus, requiring different levels of teamwork in order to complete the objectives against an onslaught of enemy AI. Vehicle warfare comes to the forefront in Atacama Desert while Nelson Bay focuses squarely on infantry assault. Players can compete in squads and check individual progress via the dedicated Onslaught leaderboards.

"We're thrilled to bring something new and fresh to *Battlefield: Bad Company 2* while still keeping *Battlefield's* signature gameplay intact," says Patrick Bach, Senior Producer at DICE. "We want to consistently support the over 4 million fans playing the game with new ways to get into multiplayer and also challenge the elite players with new experiences to improve their performance online. Effective squad play is the key to success in *Battlefield: Bad Company 2* multiplayer and this new mode will provide players with a dedicated environment to test their team skills and rank against the competition."

Battlefield: Bad Company 2 is available in North America and Europe for the Xbox 360(R) videogame and entertainment system, PlayStation(R)3 computer entertainment system and PC.

For more information on DICE, please visit www.dice.se. For more information on *Battlefield: Bad Company 2* please visit: www.battlefield.com. Or follow us on Twitter at <http://twitter.com/OfficialBFBC2>.

About Electronic Arts

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is a leading global interactive entertainment software company. Founded in 1982, the Company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, wireless devices and the Internet. Electronic Arts markets its products under four brand names: EATM, EA SPORTSTM, EA MobileTM and POGOTM. In fiscal 2009, EA posted GAAP net revenue of \$4.2 billion and had 31 titles that sold more than one million copies. EA's homepage and online game site is www.ea.com. More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

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