



EA Expands Battlefield: Bad Company 2 With Extra Multiplayer Content

STOCKHOLM, Feb 25, 2010 (BUSINESS WIRE) -- DICE, an Electronic Arts Inc. studio (NASDAQ:ERTS), today announced that two massive, all-new multiplayer maps for *Battlefield: Bad Company(TM) 2* will be unlocked on March 2nd when the game launches in North America. This map pack features the Laguna Alta map playable in Conquest mode and Nelson Bay map playable in Rush mode, bringing the total number of multiplayer maps up to 10. Later in March, DICE will release yet another map pack at no extra charge*, giving players a chance to experience the Arica Harbor map in Conquest mode and Laguna Presa map in Rush mode. Available in the box, the content packs are unlocked by simply inputting a VIP code**.

"*Battlefield: Bad Company 2* will redefine online modern warfare on March 2. We are deeply committed to the FPS community and *Battlefield* fans worldwide," said Patrick Bach, Senior Producer for *Battlefield: Bad Company 2*. "These first two map packs are just the beginning. We're planning ongoing support for the community by always keeping the experience fresh and ensuring the best possible game play experience."

Battlefield: Bad Company 2 is setting a new standard for action games with the quality of its highly detailed, war-torn landscapes and massive, destructible environments. The game's tactical destruction shakes up the gameplay delivering epic battles never before seen in a modern warfare game.

Battlefield: Bad Company 2 will be in stores on March 2, 2010 in North America and March 4, 2010 in Europe for the Xbox 360 (R) videogame and entertainment system, PlayStation(R)3 computer entertainment system and the PC. The Limited Edition of *Battlefield: Bad Company 2* can be pre-ordered now on all platforms at no extra cost, with participating retailers worldwide (while supplies last).

For more information on DICE, please visit www.dice.se. For more information on *Battlefield: Bad Company 2* please visit: www.badcompany2.ea.com. Or follow us on Twitter at <http://twitter.com/OfficialBFBC2>.

* Included with purchase of new game. Internet connection required.

** VIP codes included in the shrink-wrapped box. Those players that do not have a code can purchase one via the in-game store for \$15. PC players will get the content as a game update. Internet connection required.

About Electronic Arts

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is a leading global interactive entertainment software company. Founded in 1982, the Company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, wireless devices and the Internet. Electronic Arts markets its products under four brand names: EATM, EA SPORTSTM, EA MobileTM and POGOTM. In fiscal 2009, EA posted GAAP net revenue of \$4.2 billion and had 31 titles that sold more than one million copies. EA's homepage and online game site is www.ea.com. More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

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