



EA Montreal's Internationally Acclaimed ARMY OF TWO: THE 40TH DAY Available in Retail Stores Tomorrow

First Major Video Game of 2010 Unleashes Co-Op Action

MONTREAL, Jan 11, 2010 (BUSINESS WIRE) -- Fight together, survive together! EA Montreal, a studio of Electronic Arts Inc. (NASDAQ: ERTS), today announced that **ARMY OF TWO(TM): THE 40th DAY** will hit retail shelves nationwide tomorrow. **ARMY OF TWO: THE 40th DAY** delivers an exciting action experience that has earned widespread critical acclaim including a score of 9.5 from PLAY (Xbox 360(R) video game and entertainment system and PlayStation(R)3 computer entertainment system) and 4.5/5 from PlayStation: The Official Magazine (PlayStation(R)3). With an average score of 83* on the Xbox 360, **ARMY OF TWO: THE 40th DAY** is a full 11 point quality improvement over its predecessor. The game's signature two-man gameplay has the *Official Xbox Magazine* saying, "the co-op play is amazingly fun and strategic," and *PSM3* in the UK calling it, "one of the best cover-to-cover shooters on the PS3."

ARMY OF TWO: THE 40th DAY is the sequel to the 2008 multi-platinum co-op shooter. Players work together as the ultimate two-man private military team, Salem and Rios, to survive and escape the city of Shanghai as it falls under attack by mysterious forces. The game boasts a robust playbook of co-op moves with one of the most extensive and varied weapon customization systems ever found in an action/shooter game. Players can mix and match weapon parts found in the world and execute strategic two-man tactics that create a thrilling, one-of-a-kind co-op action experience.

ARMY OF TWO: THE 40th DAY is available for the Xbox 360, the PlayStation(R)3, and the PlayStation(R) Portable (PSP(R)). Gamers can also download a demo of the game now on PlayStation(R)Network and Xbox LIVE(TM) Marketplace. For more information on **ARMY OF TWO: THE 40th DAY** or to buy the game please visit: www.armyoftwo.com. For more information on EA Montreal, please visit www.eamontreal.com or www.ea.com. Or follow us on Twitter at http://twitter.com/Army_Of_Two.

ARMY OF TWO: THE 40th DAY is rated "M" by the ESRB.

* According to Metacritic.com

About Electronic Arts

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is a leading global interactive entertainment software company. Founded in 1982, the Company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, wireless devices and the Internet. Electronic Arts markets its products under four brand names: EATM, EA SPORTSTM, EA MobileTM and POGOTM. In fiscal 2009, EA posted GAAP net revenue of \$4.2 billion and had 31 titles that sold more than one million copies. EA's homepage and online game site is www.ea.com. More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

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EA Games Label
Kelly Ekins, 514-664-8143
Senior Publicist

kekins@ea.com

Peter Nguyen, 650-628-3607

PR Director

pnguyen@ea.com

Tammy Schachter, 650-628-7223

SR PR Director

jtschachter@ea.com

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