



## **EA Montreal Gives Players an Early Gift for the Holidays With ARMY OF TWO: THE 40th DAY Demo**

### ***Experience 2010's First Blockbuster Videogame Before Release***

MONTREAL, Dec 14, 2009 (BUSINESS WIRE) -- EA Montreal, a studio of Electronic Arts Inc. (NASDAQ:ERTS), today announced a demo for **ARMY OF TWO(TM): THE 40<sup>th</sup> DAY** will be available as a free download on the PlayStation(R)Network and Xbox LIVE(TM) Marketplace on December 17<sup>th</sup>. The demo will include most of the first level in the game, where the iconic two-man private military team of *Salem* and *Rios* find themselves trapped in Shanghai as it falls under attack. Players will experience the focused co-operative action that has made *THE 40<sup>TH</sup> DAY* one of next year's most anticipated games. A demo for the PlayStation(R) Portable (PSP(R)) will also be available for free on the PlayStation Network in North America on January 7<sup>th</sup> and in Europe on January 14<sup>th</sup>.

*ARMY OF TWO: THE 40<sup>TH</sup> DAY* is the sequel to the 2008 multi-platinum co-op shooter. Players must work as a team to survive relentless enemy assaults and escape the city as it collapses around them. *THE 40<sup>TH</sup> DAY* delivers an organic and immersive cooperative adventure with one of the most robust weapon customization systems ever found in a videogame. Players can mix and match weapon parts found in the world and execute strategic two-man tactics that create a one-of-a-kind co-op action experience.

"*THE 40<sup>TH</sup> DAY* is non-stop action in an explosive Shanghai. The game has been designed with a focus on co-op gameplay and it has been our goal to refine this core experience in all aspects of the game," said executive producer Reid Schneider. "The demo will give players the opportunity to experience this evolution and the new co-op moves and tactics available to players at any time in the game."

Gamers who pre-order\* *ARMY OF TWO: THE 40<sup>th</sup> DAY* will have exclusive access to the game's all-new explosive bonus multi-player mode, 'Extraction,' at launch. This mode will be unlocked for all other players one month after the game ships. Extraction Mode pits a team of four players against a series of unique enemy waves as they move from point to point in the ruined city. Players must strategize as a unified team to combat the different forces of the 40<sup>th</sup> Day Initiative while trying to get out alive.

*ARMY OF TWO: THE 40<sup>th</sup> DAY* will be in stores worldwide on January 13<sup>th</sup> for the PlayStation(R)3 computer entertainment system, the Xbox 360(R) video game and entertainment system, and the PlayStation(R) Portable (PSP(R)). The demo available on the PlayStation 3 and Xbox 360 consoles is playable via online co-op or in split screen.

For more information on *ARMY OF TWO: THE 40<sup>th</sup> DAY* or to pre-order the game please visit: [www.armyoftwo.com](http://www.armyoftwo.com). For more information on EA Montreal, please visit [www.eamontreal.com](http://www.eamontreal.com) or [www.ea.com](http://www.ea.com). Or follow us on Twitter at [http://twitter.com/Army\\_Of\\_Two](http://twitter.com/Army_Of_Two).

\* Pre-order offer has restrictions. See [www.eastore.com](http://www.eastore.com) and participating retailer sites for details.

### **About Electronic Arts**

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is a leading global interactive entertainment software company. Founded in 1982, the Company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, wireless devices and the Internet. Electronic Arts markets its products under four brand names: EA<sup>TM</sup>, EA SPORTS<sup>TM</sup>, EA Mobile<sup>TM</sup> and POGO<sup>TM</sup>. In fiscal 2009, EA posted GAAP net revenue of \$4.2 billion and had 31 titles that sold more than one million copies. EA's homepage and online game site is [www.ea.com](http://www.ea.com). More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

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