



EA Releases Warhammer Online: Age of Reckoning for the MAC

WAR for MAC Now Available Free of Charge to Existing Subscribers and \$19.95 to New Players

FAIRFAX, Va., Oct 28, 2009 (BUSINESS WIRE) -- Mythic Entertainment(TM), an Electronic Arts Inc. (NASDAQ:ERTS) studio, today announced that the critically acclaimed MMORPG, *Warhammer(R) Online: Age of Reckoning(R) (WAR)*, is now available for the MAC(R). The MAC version is available to new subscribers via digital download at Gametreeonline.com for \$19.95. Current subscribers can download the Mac version free of charge at www.warhammeronline.com/download.

"We couldn't be more excited to officially bring *Warhammer Online* and our intense Realm vs. Realm combat to Mac gamers," said Jeff Hickman, Executive Producer of *Warhammer Online: Age of Reckoning*. "We welcome MAC users to experience the thrill of *WAR* and take up arms with their PC brethren."

Warhammer Online: Age of Reckoning is available on GameTreeOnline for \$19.95 and can be purchased by visiting: <http://www.gametreeonline.com/ea/warhammer-online/>.

Based on the popular tabletop war game from Games Workshop, *Warhammer Online: Age of Reckoning* features revolutionary Realm vs. Realm(TM) conflict that will provide players with an engaging battleground for years to come. *WAR* is available now for PC and MAC and rated "T" for Teen by the ESRB. For more information about *Warhammer Online: Age of Reckoning* and to download the free* trial, visit <http://www.warhammeronline.com/>.

*Internet connection, acceptance of a EUALA and registration required to play.

About Warhammer(R) Online: Age of Reckoning(R)

Experience the glory of Realm vs. Realm! Declare your allegiance and join hundreds of thousands of mighty heroes on the battlefields of *Warhammer Online: Age of Reckoning*, the new MMORPG from Mythic Entertainment, the creators of *Dark Age of Camelot(TM)*. Enter a grim fantasy world of perpetual conflict to fight for the Realms of Order (Dwarfs, High Elves, and Empire) or Destruction (Greenskins, Dark Elves, and Chaos). Invade enemy lands, besiege imposing fortresses, and sack sprawling capital cities for the glory of your Realm. Wield devastating magic and deadly weapons, battle monstrous creatures, and join your brothers-in-arms in epic Public Quests(TM). Climb the Bastion Stair, carry your Guild Banner into battle, and unlock the infinite secrets of the Tome of Knowledge as you travel the world. So sharpen your blade and unleash your inner mutation. The Age of Reckoning has begun and WAR IS EVERYWHERE!

For more information about *Warhammer Online: Age of Reckoning*, visit: www.warhammeronline.com.

About Electronic Arts

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is a leading global interactive entertainment software company. Founded in 1982, the Company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, wireless devices and the Internet. Electronic Arts markets its products under four brand names: EATM, EA SPORTSTM, EA MobileTM and POGOTM. In fiscal 2009, EA posted GAAP net revenue of \$4.2 billion and had 31 titles that sold more than one million copies. EA's homepage and online game site is www.ea.com. More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

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