



EA Unleashes the Gargoyles with the Release of *Ultima Online: Stygian Abyss*

Ultima Online's 8th Expansion Pack Now Available via Digital Download through UOGameCodes.com and the EA STORE

FAIRFAX, Va., Sep 08, 2009 (BUSINESS WIRE) -- Mythic Entertainment(TM), an Electronic Arts Inc. (NASDAQ:ERTS) studio, today released *Ultima Online(TM): Stygian Abyss(TM)*, the 8th expansion to one of the longest-running MMORPGs in the genre's history. *Stygian Abyss* is available exclusively via digital download from UOGameCodes.com and EA Store(TM).

Ultima Online: Stygian Abyss revolves around the introduction of the playable Gargoyle race. Players will also find expansive new areas to explore, including Ter Mur, the Gargoyle homeland, and the Stygian Abyss - the largest dungeon area ever introduced to *Ultima Online*. This sprawling dungeon contains new boss monsters of unparalleled difficulty, including the Medusa, Primeval Lich and the Stygian Dragon, as well as Player vs. Player zones where adventurers are turned against one another.

"We could not be more proud to release *Stygian Abyss* as the 8th expansion of the storied *Ultima Online* franchise," said Jeff Hickman, Executive Producer for Mythic Entertainment. "As the 12 year anniversary of *Ultima Online* approaches, we are thrilled to offer a brand new *Ultima* adventure, including the new Gargoyle race and the massive Stygian Abyss dungeon, to both new and existing players."

Ultima Online: Stygian Abyss will be available via UOGamesCodes.com and the EA STORE:

- Stygian Abyss Expansion: \$29.99 (EXISTING & FORMER ACCOUNTS ONLY)
- Stygian Abyss Expansion & 30-Day game-time: \$39.99 (NEW ACCOUNTS ONLY)

Additionally, consumers who purchase *Ultima Online: Stygian Abyss* from September 8th - 29th will receive a multi-use Alteration Token to transform current characters into Gargoyles, an exclusive gargoyle craftable pet, and decorative Stygian Abyss mob boss statues.*

Last month Mythic announced that *Ultima Online(TM): Mondain's Legacy*, the 7th expansion of UO which introduced the playable Elven race and several expansive dungeons, is now available at no charge to existing subscribers, and to new players as part of the *Ultima Online* 14-day free trial.

Ultima Online: Stygian Abyss expansion requires the original *Ultima Online* game to play and will be available via digital distribution only. To download *Ultima Online* at no charge or to find out more information about *Ultima Online* and the additions from *Mondain's Legacy* and *Stygian Abyss*, please visit: <http://www.uo.com> or <http://www.uoherald.com/stygianabyss>.

*Offer expires September 29th, 2009. Good only for new purchases of *ULTIMA ONLINE(TM): STYGIAN ABYSS(TM)*. Valid only at the EA STORE at www.eastore.ea.com and at participating online retailers. Limit one offer per purchase. Customers will be emailed the code with the email notification of product release. Download code expires December 31, 2010 days. Valid only in U.S. Offer may not be substituted, exchanged, sold or redeemed for cash or other goods or services. May not be combined with any other offer, gift card, rebate or discount coupon. Retailers, distributors and employees of Electronic Arts Inc. and their agencies/affiliates are not eligible. Void where prohibited, taxed or restricted by law.

About *Ultima Online*

Released in September 1997, *Ultima Online* is one of the longest-running games in MMORPG history. The first widely successful graphical online role-playing game, *Ultima Online* has thrived for over a decade, with armies of devoted followers around the world. Fans of the game continue to experience an epic storyline set in an ever-growing world of magic and fantasy.

Ultima Online has spawned seven expansions and dozens of content updates, making it one of the deepest, largest MMORPGs ever created.

About Electronic Arts

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is a leading global interactive entertainment software company. Founded in 1982, the Company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, wireless devices and the Internet. Electronic Arts markets its products under four brand names: EA SPORTS™, EA™, EA Mobile™ and POGO™. In fiscal 2009, EA posted GAAP net revenue of \$4.2 billion and had 31 titles that sold more than one million copies. EA's homepage and online game site is www.ea.com. More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

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