



EA Montreal Announces ARMY OF TWO: THE 40th DAY Will Hit Retail Stores in January 2010

Exclusive Access to All-New Multi-Player Mode 'Extraction' Available with Pre-Order

MONTREAL, Aug 13, 2009 (BUSINESS WIRE) -- Start off 2010 with a bang! EA Montreal, a studio of Electronic Arts Inc. (NASDAQ:ERTS), today announced **ARMY OF TWO(TM): THE 40th DAY** will ship on January 12, 2010 in North America and January 8, 2010 in Europe. The sequel to the 2008 multi-platinum co-op shooter sees the return of the ultimate two-man private military team, Salem and Rios. Trapped in the middle of Shanghai as it falls under attack, the two must work as a team to survive relentless enemy assaults and escape the city collapsing around them. Gamers who pre-order* **ARMY OF TWO: THE 40th DAY** now will have exclusive access to the game's all-new explosive multi-player mode, 'Extraction,' at launch. This mode will be unlocked for all other players one month after the game ships.

ARMY OF TWO: THE 40th DAY features a more robust and redesigned multiplayer experience with four unique multiplayer modes including 'Extraction'. 'Extraction' pits a team of four players against a series of unique enemy waves as they move from point to point in the ruined city. Players must strategize as a unified team to combat the different forces of the 40th Day Initiative while trying to get out alive.

In **ARMY OF TWO: THE 40th DAY**, private military contractors, Salem and Rios must fight their way through Shanghai to survive a carefully orchestrated series of catastrophes that are dragging the massive city to the brink of ruin. Jonah, the mastermind behind the 40th Day Initiative, has amassed an army of skilled soldiers to level the city in his attempt to rebuild an empire according to his vision and ideals. Now, the Army of Two must fight their way through ravaged city districts as they try to beat the odds.

ARMY OF TWO: THE 40th DAY will be available for the Xbox 360(R) videogame and entertainment system, the PLAYSTATION (R)3 computer entertainment system and the PSP(R) (PlayStation(R) Portable).

For more information on **ARMY OF TWO: THE 40th DAY** or to pre-order the game please visit: www.armyoftwo.com. For more information on EA Montreal, please visit www.eamontreal.com or www.ea.com. Or follow us on Twitter at http://twitter.com/Army_Of_Two.

* Pre-order offer has restrictions. See www.eastore.com and participating retailer sites for details.

About Electronic Arts

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is a leading global interactive entertainment software company. Founded in 1982, the Company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, wireless devices and the Internet. Electronic Arts markets its products under four brand names: EATM, EA SPORTSTM, EA MobileTM and POGOTM. In fiscal 2009, EA posted GAAP net revenue of \$4.2 billion and had 31 titles that sold more than one million copies. EA's homepage and online game site is www.ea.com. More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

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