



EA Announces Fall Music Line Up for Sports Franchises

All-New Editions of Madden NFL, FIFA, NHL and NBA LIVE Spotlight Music from International Superstars and Breakthrough Artists

LOS ANGELES, Jul 27, 2009 (BUSINESS WIRE) -- Electronic Arts Inc. (NASDAQ:ERTS) today unveiled the full soundtracks for *Madden NFL 10*, *FIFA 10*, *NHL(R)10* and *NBA LIVE 10*. This first-ever quadruple announcement represents the sounds of this fall's four sports franchises and affirms EA's standing as the leaders in worldwide videogame music and marketing.

"Each EA SPORTS game is unique to every gamer that picks up the controller, we wanted to make sure the music matched each of those unique experiences," said Steve Schnur, Electronic Arts' Worldwide Executive for Music and Marketing. "With the big songs and huge bands in Madden NFL, bringing back the Soul of the Game to NBA LIVE, tapping into the hard hitting metal tracks of NHL and the international flavor of FIFA, this year's EA SPORTS soundtrack line up aligns with each of the game's unique styles."

MADDEN NFL 10

Since 2001, the annual *Madden NFL* soundtrack has become music's most essential launching pad for such artists as Avenged Sevenfold, Franz Ferdinand, Lupe Fiasco and Fall Out Boy. This year, *Madden NFL 10* makes the ultimate surprise play with a front-line of classics that includes Black Sabbath, 2Pac, Iron Maiden, Kid Rock, Nirvana, Public Enemy, System Of A Down and Rage Against The Machine; tracks by breakout bands Airbourne, Mastodon, and Killswitch Engage; and an exclusive new song by Cypress Hill.

The complete in-game soundtrack for *Madden NFL 10*:

ARTIST	SONG
2Pac	<i>Can't C Me</i>
Airbourne	<i>Heads Are Gonna Roll</i>
Alice In Chains	<i>Them Bones</i>
B.o.B	<i>Created A Monster</i>
Bang Camaro	<i>Revolution</i>
Beastie Boys	<i>Sabotage</i>
Black Sabbath	<i>Paranoid</i>
Cypress Hill	<i>Get 'Em Up</i>
Helmet	<i>Unsung</i>
Iron Maiden	<i>Aces High</i>
Judas Priest	<i>Painkiller</i>
Kid Rock	<i>I Am The Bullgod</i>
Killswitch Engage	<i>Reckoning</i>
Korn	<i>Blind</i>
Mastodon	<i>Divinations</i>
Nas feat. Puff Daddy	<i>Hate Me Now</i>
Nirvana	<i>Breed</i>
Pantera	<i>Walk</i>
Public Enemy	<i>Shut Em Down</i>
Rage Against The Machine	<i>Guerrilla Radio</i>
Set Your Goals	<i>Gaia Bleeds (Make Way for Man)</i>
Slipknot	<i>Duality</i>

System Of A Down	<i>Sugar</i>
The Vanity Plan	<i>Before I Die</i>
Young Dre The Truth	<i>Cheah Beah</i>

NBA LIVE 10

Long recognized as the premiere showcase for diverse and innovative new music, NBA LIVE 10 features more than 80% exclusive tracks, including reinvented classics from Afrika Bambaataa, Dead Prez and Snoop Dogg, along with ground-breaking collaborations by indie-rockers Matt & Kim with the legendary De La Soul, and newcomers Mickey Factz & B.o.B. The soundtrack also spotlights never-before-heard songs from Beastie Boys and Wyclef Jean.

The complete in-game soundtrack for *NBA LIVE 10*:

ARTIST	SONG
88 Keys feat. Colin Munroe	<i>Wake Up Call</i>
Afrika Bambaataa feat. Why G, Mickey Factz & The Fort Knox Five	<i>Zulu! (We Don't Stop Yawl)</i>
B.o.B.	<i>Champion</i>
Beastie Boys	<i>Pop Your Balloon</i>
David Banner & GQ	<i>S.P.I.T.</i>
De La Soul	<i>La La La</i>
Dead Prez	<i>Still Bigga Than</i>
Embassy Music Board	<i>Overtime</i>
Grand Puba	<i>Get It</i>
Laza	<i>Crank It Up</i>
Matt & Kim feat. De La Soul	<i>Daylight (Troublemaker Remix)</i>
Matt & Kim	<i>Daylight</i>
Mick Boogie feat. Kidz In The Hall, Donnis & Daytona	<i>Class Of Our Own</i>
Mickey Factz & B.o.B.	<i>Mind Got Blown</i>
Mos Def feat. Talib Kweli	<i>History</i>
Murs feat. Kurupt & Jay Rock	<i>We Ballin'</i>
Pete Rock	<i>When I Need It</i>
Reflection Eternal	<i>Get Lite</i>
Rye Rye feat. Busy Signal	<i>Get Like This</i>
Snoop Dogg	<i>Lodi Dodi (LIVE 10)</i>
Wale feat. Jazmine Sullivan	<i>World Tour</i>
Wyclef Jean feat. Haitian Fresh	<i>Ballin'</i>
Xzibit feat. BJ The Chicago Kid & Poo Bear	<i>Fanatic</i>
Young Dre The Truth & 2Pac feat. BJ The Chicago Kid	<i>All Eyez On Me (The Truth)</i>
Zion I	<i>Go Hard</i>

NHL 10

NHL 10 boasts a crunching line-up of metal, indie-punk and rapcore tracks from both legendary platinum bands - including Megadeth, Scorpions, Green Day and Rancid - and breakthrough new acts such as Cancer Bats and Metalkpretty.

The complete in-game soundtrack for *NHL 10*:

ARTIST	SONG
Alexisonfire	<i>Young Cardinals</i>
Cancer Bats	<i>Deathsmarch</i>
CKY	<i>Hellions On Parade</i>
Disco Ensemble	<i>Golden Years</i>
Drangonforce	<i>Heroes Of Our Time</i>
Eagles Of Death Metal	<i>Anything 'Cept The Truth</i>
Earl Greyhound	<i>Oye Vaya</i>
Green Day	<i>Know Your Enemy</i>
Megadeth	<i>Peace Sells</i>

Metalkpretty	<i>Wake Up! Wake Up!</i>
Ministry & Co-Conspirators	<i>Keys To The City (Chicago Blackhawks Theme Song)</i>
MxPx	<i>Kids In America</i>
Nickelback	<i>Burn It To The Ground</i>
Papa Roach	<i>Into The Light</i>
Priestess	<i>Raccoon Eyes</i>
Rancid	<i>The Bravest Kids</i>
Scorpions	<i>Rock You Like A Hurricane</i>
Thousand Foot Krutch	<i>Fire It Up</i>

FIFA 10

For the latest edition of the most influential global soundtrack in the world today, EA SPORTS *FIFA 10* brings together genre-spanning tracks from 39 different artists representing more than 25 nations, including England, Spain, Germany, Sweden, Mexico, Brazil, Norway, New Zealand, Israel, USA and Nigeria.

The complete in-game soundtrack for *FIFA 10*:

ARTIST	SONG	COUNTRY
Adiam Dymott	<i>Miss You</i>	Sweden
Afrobots	<i>Favela Rock</i>	Brazil
Alex Metric	<i>Head Straight</i>	England
Auletta	<i>Meine Stadt</i>	Germany
Balkan Beat Box feat. Tomer Yosef and Saz	<i>Ramallah-Tel Aviv</i>	Israel
BLK JKS	<i>Lakeside</i>	South Africa
Bomba Estéreo	<i>Fuego</i>	Mexico
The BPA feat. Ashley Beedle	<i>Should I Stay Or Should I Blow</i>	England
Buraka Som Sistema feat. Pongolove	<i>Kalemba (Wegue - Wegue)</i>	Portugal
CasioKids	<i>Fot I Hose</i>	Norway
Children Collide	<i>Skeleton Dance</i>	Australia
Crookers feat. The Very Best, Two Fingers & Marina Gasolina	<i>Birthday Bash</i>	Italy
Cut Off Your Hands	<i>Happy As Can Be</i>	New Zealand
Dananananaykroyd	<i>Black Wax</i>	Scotland
Datarock	<i>Give It Up</i>	Norway
Fabri Fibra	<i>Donna Famosa</i>	Italy
Fidel Nadal	<i>International Love</i>	Argentina
Los Fabulosos Cadillacs	<i>La Luz Del Ritmo</i>	Argentina
Macaco	<i>Hacen Falta Dos</i>	Spain
Major Lazer	<i>Hold The Line</i>	USA
Marcio Local	<i>Soul Do Samba</i>	Brazil
Matt & Kim	<i>Daylight (Troublemaker Remix feat. De La Soul)</i>	USA
Metric	<i>Gold Guns Girls</i>	Canada
Mexican Institute Of Sound	<i>Alocatel</i>	Mexico
Nneka	<i>Kangpe</i>	Nigeria
Passion Pit	<i>Moth's Wings</i>	USA
Peter Bjorn And John	<i>Nothing To Worry About</i>	Sweden
Pint Shot Riot	<i>Not Thinking Straight</i>	England
Playing For Change	<i>War / No More Trouble</i>	WORLD
Rocky Dawuni	<i>Download The Revolution</i>	Ghana
Røyksopp	<i>It's What I Want</i>	Norway
Soshy	<i>Dorothy</i>	France
The Answering Machine	<i>It's Over! It's Over! It's Over!</i>	England
The Enemy UK	<i>Be Somebody</i>	England
The Temper Trap	<i>Science of Fear</i>	Australia

Tommy Sparks	<i>She's Got Me Dancing</i>	England
The Whitest Boy Alive	<i>1517</i>	Germany
Wyclef Jean	<i>MVP Kompa</i>	Haiti
Zap Mama	<i>Vibrations</i>	Belgium

For more information and previews of EA SPORTS franchise soundtracks, please visit <http://www.ea.com/music>.

EA SPORTS(TM) is the leading interactive sports software brand in the world, with top-selling titles and franchises including *Madden NFL Football*, *FIFA Soccer*, *NHL^(R) hockey*, *NBA LIVE basketball*, *NCAA^(R) Football* and *Tiger Woods PGA TOUR^(R)*.

About Electronic Arts

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is a leading global interactive entertainment software company. Founded in 1982, the Company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, wireless devices and the Internet. Electronic Arts markets its products under four brand names: EA SPORTS™, EA™, EA Mobile™ and POGO™. In fiscal 2009, EA posted GAAP net revenue of \$4.2 billion and had 31 titles that sold more than one million copies. EA's homepage and online game site is www.ea.com. More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

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