



## **EA to Host Press Briefing at Cologne gamescom on August 18, 2009 at 4:30pm**

Jul 22, 2009 (BUSINESS WIRE) -- Electronic Arts Inc. (NASDAQ:ERTS):

**Date/Time:** Tuesday, 18 August; 4:30 - 5:30pm (doors open at 4pm)

**Venue:** The Palladium, Schanzenstraße 36, Gebäude 197, Cologne, Germany

### **About Electronic Arts**

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is a leading global interactive entertainment software company. Founded in 1982, the Company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, wireless devices and the Internet. Electronic Arts markets its products under four brand names: EA™, EA SPORTS™, EA Mobile™ and POGO™. In fiscal 2009, EA posted GAAP net revenue of \$4.2 billion and had 31 titles that sold more than one million copies. EA's homepage and online game site is [www.ea.com](http://www.ea.com). More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

EA, EA SPORTS, EA Mobile and POGO are trademarks or registered trademarks of Electronic Arts Inc. in the U.S. and/or other countries.

SOURCE: Electronic Arts Inc.

EA Corporate Communications  
Bettina Munn, +41 22 316 1327  
[bmunne@ea.com](mailto:bmunne@ea.com)  
Tiffany Steckler, +41 22 316 1322  
[tsteckler@europe.ea.com](mailto:tsteckler@europe.ea.com)

Copyright Business Wire 2009