



## **GigaMedia and Mythic Entertainment to Launch Warhammer Online: Age of Reckoning in Taiwan on June 25th**

### ***Taiwan, Hong Kong, and Macau Join the Realm War as WAR Continues to Spread Across the Globe!***

TAIPEI, Taiwan, Jun 18, 2009 (BUSINESS WIRE) -- GigaMedia Ltd (GIGM) and Mythic Entertainment(TM), a studio of Electronic Arts Inc. (NASDAQ:ERTS), today announced that the highly acclaimed fantasy MMORPG *Warhammer(R) Online: Age of Reckoning(R) (WAR)* will launch in Taiwan on June 25th. The game will be available on GigaMedia's game platform, FunTown, in Taiwan, Hong Kong, and Macau, where players will now be able to choose a side in the growing battle between Order and Destruction and help decide the outcome of the *WAR* across the globe!

"Since launching *WAR* last fall, we've been dedicated to introducing the *Warhammer Online* universe to gamers the world over," said Jeff Hickman, executive producer for Mythic Entertainment. "We are pleased to invite Taiwanese recruits into the fight between Order and Destruction - the battle is far from over, so choose a side and join the *WAR*!"

"We are thrilled to bring the exciting world of *WAR* to Taiwan and have had great success introducing the game," said Yautian Chen, General Manager of FunTown. "Now that the Realm War is finally here, we look forward to lots of fun special events as players jump in and the action builds."

Launched in North America, Europe and Oceania in September of 2008 and in Russia in February of 2009, *Warhammer Online: Age of Reckoning* is an epic fantasy MMORPG based on the popular tabletop game from Games Workshop. Featuring innovative Realm vs. Realm(TM) gameplay and Public Quests(TM), players are immersed in a world of perpetual conflict between the armies of Order and Destruction. Novice MMO players and veterans alike will appreciate the incredible depth and variety available in *WAR*.

#### **Subscription Rates:**

- Monthly Subscription: 450 NTD
- Hourly Time Deduction Fee: 5 NTD

For more information about the Taiwanese launch of *WAR* visit: [www.warhammeronline.com.tw](http://www.warhammeronline.com.tw)

*Warhammer Online: Age of Reckoning* features revolutionary Realm vs. Realm conflict that will provide players with an engaging battleground for years to come. Available now for PC, *WAR* is rated "T" for Teen by the ESRB. For more information about the game, visit [www.warhammeronline.com](http://www.warhammeronline.com).

#### **About Warhammer(R) Online: Age of Reckoning(R)**

Experience the glory of Realm vs. Realm(TM)! Declare your allegiance and join hundreds of thousands of mighty heroes on the battlefields of *Warhammer Online: Age of Reckoning*, the new MMORPG from Mythic Entertainment, the creators of *Dark Age of Camelot*(TM). Enter a grim fantasy world of perpetual conflict to fight for the Realms of Order (Dwarfs, High Elves, and Empire) or Destruction (Greenskins, Dark Elves, and Chaos). Invade enemy lands, besiege imposing fortresses, and sack sprawling capital cities for the glory of your Realm. Wield devastating magic and deadly weapons, battle monstrous creatures, and join your brothers-in-arms in epic Public Quests. Climb the Bastion Stair, carry your Guild Banner into battle, and unlock the infinite secrets of the Tome of Knowledge as you travel the world. Sharpen your blade and unleash your inner mutation; the Age of Reckoning has begun and WAR IS EVERYWHERE!

#### **About GigaMedia**

GigaMedia Limited (Singapore registration number:199905474H) is a major provider of online entertainment software and

services. GigaMedia develops and licenses software for online gaming. GigaMedia also operates online games businesses including FunTown, a leading Asian casual games operator and one of Taiwan's largest online MahJong game sites, and T2CN, a leading online sports game operator in China. More information on GigaMedia can be obtained from [www.gigamedia.com.tw](http://www.gigamedia.com.tw).

### **About FunTown**

FunTown is one of the leading casual game platforms in Asia, with over four million registered users and a wide variety of fun and exciting games, including one of Taiwan's largest online MahJong game sites. FunTown was acquired by GigaMedia in 2006.

### **About WarTown**

WarTown is a leading game brand in Taiwan launched by FunTown in 2007 to support its exciting portfolio of MMORPGs. Based on a distinctive gold and brown logo, WarTown means the best in online entertainment.

### **About Electronic Arts**

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is a leading global interactive entertainment software company. Founded in 1982, the Company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, wireless devices and the Internet. Electronic Arts markets its products under four brand names: EA™, EA SPORTS™, EA Mobile™ and POGO™. In fiscal 2009, EA posted GAAP net revenue of \$4.2 billion and had 31 titles that sold more than one million copies. EA's homepage and online game site is [www.ea.com](http://www.ea.com). More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

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SOURCE: Electronic Arts Inc.

Electronic Arts Inc.  
Scott Gamel, 650-628-7286  
Sr. PR Manager  
[sgamel@ea.com](mailto:sgamel@ea.com)  
Tammy Schachter, 650-628-7223  
Sr. Director of Product PR  
[tschachter@ea.com](mailto:tschachter@ea.com)

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