



Mythic Entertainment Announces the Rise of the Tomb Kings Live Event for Warhammer Online: Age of Reckoning

The Armies of Order and Destruction Begin the Final Push Towards the Land of the Dead

FAIRFAX, Va., Jun 11, 2009 (BUSINESS WIRE) -- Mythic Entertainment(TM), an Electronic Arts Inc. (NASDAQ:ERTS) studio, today announced 'Rise of the Tomb Kings,' the final live event in the Call to Arms live expansion for *Warhammer(R) Online: Age of Reckoning(R) (WAR)*. From June 16 until June 22, the forces of Order and Destruction will race to construct giant airships that will soon transport players into the treacherous deserts of the Land of the Dead.

The winning Realm will have exclusive first access to the new Tomb Kings themed dungeon zone, and the unimaginable wealth it contains, immediately following the conclusion of the 'Rise of the Tomb Kings' live event. The more ambitious adventurers will be further recognized for their contribution, with exclusive titles: "Sky Captain" for Order, and "Master of the Air" for Destruction. The dedicated - and lucky - players might also receive the Ravening Cloak, an ultra-rare item drop only available during the live event.

"The Call to Arms continues as the armies of Order and Destruction are getting close to unlocking the secrets to the Land of the Dead," said Jeff Hickman, Executive Producer for Mythic Entertainment. "'Rise of the Tomb Kings' will see heroes on both sides of the battle competing for the glory of their Realm so they may be the first to plunder the wealth of the Tomb Kings."

Based on the popular tabletop war game from Games Workshop, *Warhammer Online: Age of Reckoning* features revolutionary Realm vs. Realm(TM) conflict that will provide players with an engaging battleground for years to come. Available now for PC, *WAR* is rated "T" for Teen by the ESRB. For more information about the game and to download the free 10-day trial, visit www.warhammeronline.com.

About Warhammer(R) Online: Age of Reckoning(R)

Experience the glory of Realm vs. Realm(TM)! Declare your allegiance and join hundreds of thousands of mighty heroes on the battlefields of *Warhammer Online: Age of Reckoning*, the new MMORPG from Mythic Entertainment, the creators of *Dark Age of Camelot(TM)*. Enter a grim fantasy world of perpetual conflict to fight for the Realms of Order (Dwarfs, High Elves, and Empire) or Destruction (Greenskins, Dark Elves, and Chaos). Invade enemy lands, besiege imposing fortresses, and sack sprawling capital cities for the glory of your Realm. Wield devastating magic and deadly weapons, battle monstrous creatures, and join your brothers-in-arms in epic Public Quests(TM). Climb the Bastion Stair, carry your Guild Banner into battle, and unlock the infinite secrets of the Tome of Knowledge as you travel the world. Sharpen your blade and unleash your inner mutation; the Age of Reckoning has begun and WAR IS EVERYWHERE!

Launched in September 2008, *WAR* has been recognized by numerous critics, receiving "MMO of the Year" awards from G4 TV, Game Focus, and GameSpy, as well as recognition from IGN, Massively, MSNBC, MMORPG.com and others as a "Best of 2008."

About Electronic Arts

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is a leading global interactive entertainment software company. Founded in 1982, the Company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, wireless devices and the Internet. Electronic Arts markets its products under four brand names: EATM, EA SPORTSTM, EA MobileTM and POGOTM. In fiscal 2009, EA posted GAAP net revenue of \$4.2 billion and had 31 titles that sold more than one million copies. EA's homepage and online game site is www.ea.com. More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

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SOURCE: Electronic Arts Inc.

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