



## EA Invites Players on a Burnout Vacation to Big Surf Island

### ***Extend Your Paradise on June 11 for \$12.99***

REDWOOD CITY, Calif., Jun 08, 2009 (BUSINESS WIRE) -- Criterion Games, an Electronic Arts Inc. (NASDAQ:ERTS) studio today announced that the *Burnout(TM) Paradise Big Surf Island* expansion pack will be available to download for \$12.99 on the PLAYSTATION(R)Network and Xbox LIVE(R) Marketplace (1000 MS Points) on June 11 Worldwide.

*Burnout Paradise Big Surf Island* is a brand new playground that enhances and expands the amazing world of the award-winning driving game, *Burnout Paradise*. Highlights include fun challenges and events for groups of friends to play online, an exciting new world to discover, the biggest and wildest jumps yet, plus a set of nine new vehicles to experience it all in.

*Burnout Paradise Big Surf Island* also features an Island specific driver's license for single player progression, challenging players to explore the World, find secret areas and experience a host of new events and challenges.

"Big Surf Island is the most fun players can have in *Burnout Paradise* and provides incredible value for money," says Pete Lake, the Big Surf Island Producer at Criterion Games. "We listened to our community and built this massive new playground for them, taking everything they loved about the game and using it to make the Island as much fun as possible. Big Surf Island is packed full of action, everything is bigger and better, from the jumps, to the challenges, to the fun you'll have playing there."

Developed at Criterion Games in Guildford, England, *Burnout Paradise* has won over 55 awards worldwide and is available now for \$19.99 on PLAYSTATION(R)3 computer entertainment system and Xbox 360(R) video game and entertainment system. The game has been rated E10+ by the ESRB and 7+ for PEGI.

For more information about the game, please go to <http://www.criteriongames.com> or <http://info.ea.com>. Or follow us on Twitter at, <http://twitter.com/criteriongames>.

### **About Electronic Arts**

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is a leading global interactive entertainment software company. Founded in 1982, the Company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, wireless devices and the Internet. Electronic Arts markets its products under four brand names: EA™, EA SPORTS™, EA Mobile™ and POGO™. In fiscal 2009, EA posted GAAP net revenue of \$4.2 billion and had 31 titles that sold more than one million copies. EA's homepage and online game site is [www.ea.com](http://www.ea.com). More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

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