



## EA SPORTS Serves Up Grand Slam Tennis

### ***New Tennis Franchise Exclusively Features Wimbledon and John McEnroe***

REDWOOD CITY, Calif., Jun 08, 2009 (BUSINESS WIRE) -- Electronic Arts Inc. (NASDAQ:ERTS), announced today that *EA SPORTS(TM) Grand Slam<sup>(R)</sup> Tennis* is now available in North American retail stores and will be available worldwide by June 12, 2009. Developed specifically for the Wii(TM) by EA Canada, *Grand Slam Tennis* offers the deepest and richest tennis gaming experience at all four Grand Slams and is the only game to feature Wimbledon. Experience the thrill of playing on famed Centre Court or under the lights at the U.S. Open.

With authentic tennis motions, users will feel like they are actually playing tennis. They can vie for tennis immortality in Grand Slam Career mode by winning all four majors, a feat Roger Federer accomplished yesterday after winning his first French Open. With the win, he tied Pete Sampras with 14 career Grand Slam titles. Both are among the licensed players in *Grand Slam Tennis*, which includes some of the greatest in tennis history. John McEnroe appears exclusively in the game and graces the North American cover, along with Federer and Serena Williams. Joining the trio is a mix of current stars and legends who collectively own 136\* Grand Slam singles titles.

As one of the first titles compatible with the Wii MotionPlus(TM) accessory, the one-to-one motion in *Grand Slam Tennis* is taken to a higher and more authentic level. Gamers will be in full command of their players and in control every inch of the court with added shot depth and ball placement. In Europe, *Grand Slam Tennis* will be exclusively bundled with the Wii MotionPlus(TM) accessory.

With Tennis Party mode, a fun and social tennis gaming environment comes to life for multiple players. Using a variety of unique rule twists, a dozen party games can be played including "King of the Court", "Tag Team" and "Drops and Lobs". With online\*\* capability, connect with new opponents and add to your country's point total on the Battle of the Nations leader board.

Not only does *Grand Slam Tennis* combine fun and social gaming, its great way to stay active and in shape. The fitness component allows players to track the calories burned after each match. Personal goals can be set and managed on a daily, weekly or monthly basis, adding a new dimension to the total tennis experience.

*Grand Slam Tennis* for the Wii has been rated "E" by the ESRB and "3+" by PEGI, and has an MSRP of \$49.99 USD in North America. For more information, log onto [www.easports.com/tennis](http://www.easports.com/tennis). Media can find screenshots and videos of the game at <http://info.ea.com>.

Top-selling titles and franchises from EA SPORTS include *Madden NFL football*, *FIFA Soccer*, *NHL<sup>(R)</sup>*, *NBA LIVE*, *NCAA<sup>(R)</sup> Football*, *Tiger Woods PGA TOUR<sup>(R)</sup>* and *NASCAR<sup>(R)</sup> racing*.

\*as of June 8, 2009

\*\* INTERNET CONNECTION required for online features. See product pack for details.

### **About Electronic Arts**

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is a leading global interactive entertainment software company. Founded in 1982, the Company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, wireless devices and the Internet. Electronic Arts markets its products under four brand names: EA<sup>TM</sup>, EA SPORTS<sup>TM</sup>, EA Mobile<sup>TM</sup> and POGO<sup>TM</sup>. In fiscal 2009, EA posted GAAP net revenue of \$4.2 billion and had 31 titles that sold more than one million copies. EA's homepage and online game site is [www.ea.com](http://www.ea.com). More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

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Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=5982242&lang=en>

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Electronic Arts Inc.

Paula Kim, 604-456-3179

Sr Publicist

[pkim@ea.com](mailto:pkim@ea.com)

or

Jen Riley, 604-456-5081

Manager, Public Relations

[jriley@ea.com](mailto:jriley@ea.com)

or

David Tinson, 650-628-5189

Sr Director, Public Relations

[dtinson@ea.com](mailto:dtinson@ea.com)

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