



MTV Games, Harmonix and EA Announce 'Rock Band® Track Pack™ Classic Rock' Available Now Nationwide

CAMBRIDGE, Mass., May 19, 2009 /PRNewswire via COMTEX News Network/ -- Harmonix, the leading developer of music-based games, and MTV Games, a part of Viacom's MTV Networks, (NYSE: VIA, VIA.B), along with distribution partner Electronic Arts Inc. (Nasdaq: ERTS), today announced the release of Rock Band® Track Pack™: Classic Rock. The standalone software is available now at retail stores nationwide for the Xbox 360® video game and entertainment system from Microsoft, PLAYSTATION®3 computer entertainment system, PlayStation®2 computer entertainment system and Wii™ system. The suggested retail price for Rock Band Track Pack: Classic Rock is \$29.99.

Featuring an outstanding mix of favorite classic rock hits, Rock Band Track Pack: Classic Rock features 20-songs from mega artists such as The Who, Rush, Boston, Police Steve Miller Band, George Thorogood and more!

Rock Band Track Pack: Classic Rock, like all Rock Band software, is compatible with all Rock Band instrument controllers, as well as most Guitar Hero® and other music instrument controllers.

As an added bonus, fans who buy the Rock Band Track Pack: Classic Rock for Xbox 360 and PLAYSTATION 3 system can play directly from the disc or download the songs onto their consoles' hard drives through a free offer with Xbox LIVE® online entertainment network or the PlayStation®Network. Once downloaded, the songs will automatically appear in the player's custom Rock Band library and can be integrated into set lists and played in all game modes.

The Rock Band Track Pack: Classic Rock is the latest in a series of popular software releases developed to increase player's library of music for the Rock Band platform including Rock Band Track Pack 1, Rock Band Track Pack 2 and AC/DC LIVE: Rock Band Track Pack. With more than 670 tracks available in the Rock Band music catalogue, and regular releases of downloadable content every week, Rock Band Track Pack: Classic Rock is yet another way rockers can continue to expand and customize their music libraries.

The Rock Band franchise is the ultimate platform for music fans and gamers to interact with music like never before. The game challenges players to put together a band and tour for fame and fortune -- all while learning to master lead/bass guitar, drums and vocals. Featuring the most master recordings of any music game ever by the world's biggest rock artists, the Rock Band music catalogue includes tracks that span every genre of rock ranging from alternative and classic rock, to heavy metal and punk.

Rock Band Track Pack: Classic Rock is rated "T" for Teen with a descriptor of Mild Lyrics by the ESRB. Rock Band and Rock Band 2 are currently available for Xbox 360, PLAYSTATION 3 system, PlayStation 2 system and Wii.

For more information on Rock Band and Harmonix Music Systems please visit www.rockband.com and www.harmonixmusic.com.

About MTV Networks

MTV Networks, a unit of Viacom (NYSE: VIA, VIA.B), is one of the world's leading creators of entertainment content, with brands that engage and connect diverse audiences across television, online, mobile, games, virtual worlds and consumer products. The company's portfolio spans more than 150 television channels and 350 digital media properties worldwide, and includes MTV, VH1, CMT, Logo, Harmonix, Nickelodeon, Nick at Nite, Noggin, The N, AddictingGames, Neopets, COMEDY CENTRAL, Spike TV, TV Land, Atom, Gametrailers and Xfire.

About MTV Games

MTV Games is dedicated to creating, marketing and publishing high-quality, innovative interactive products that are relevant to the MTV audience and complement the core values of the MTV Networks brands.

About Harmonix Music Systems, Inc.

Harmonix Music Systems, Inc., based in Cambridge, MA, and established in 1995, is the leading developer of groundbreaking music-oriented videogames. Harmonix was founded by Alex Rigopulos and Eran Egozy, who formed the company to invent new ways for non-musicians to experience the unique joy that comes from making music and have pioneered music and rhythm gaming in the US. For more information please visit www.harmonixmusic.com.

About Electronic Arts

Electronic Arts Inc. (EA), headquartered in Redwood City, California, a leading global interactive entertainment software company. Founded in 1982, the Company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, wireless devices and the Internet. Electronic Arts markets its products under four brand names: EA SPORTS™, EA™, EA SPORTS Freestyle™ and POGO™. In fiscal 2009, EA posted GAAP net revenue of \$4.2 billion and had 31 titles that sold more than one million copies. EA's homepage and online game site is www.ea.com. More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

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