



## EA Goes Undercover in MySims Agents for the Wii and Nintendo DS

### ***Join Your Favorite MySims On An Exciting Mystery-Solving Adventure This Fall!***

REDWOOD CITY, Calif., Apr 22, 2009 (BUSINESS WIRE) -- Love mysteries, twisting plots and sinister villains? Love puzzles, adventure and high tech gadgets? Now players can enjoy the thrill of solving the mystery, while re-joining their *MySims(TM)* friends. EA Play Label of Electronic Arts Inc. (NASDAQ:ERTS), today announced *MySims(TM) Agents*, an original IP, mystery-solving adventure game for the Wii(TM) and Nintendo DS(TM) where players are the heroic agents who must stop a sinister plot that threatens the fate of an entire city.

"We're thrilled to bring you *MySims Agents*, the next game from *MySims*, and something completely different than any *MySims* game before," said Tim LeTourneau, General Manager of the *MySims* franchise. "Its mystery-meets-adventure theme allows players to hone their problem-solving skills while still enjoying all of the beloved *MySims* charm; characters, customization and humor."

#### ***MySims Agents for the Wii***

In *MySims Agents* players take on the role of a special agent hired to foil the sinister plans of Morcurbus, lord of the criminal underworld. By recruiting different *MySims*, each with their own special characteristics, players can build up their very own crime-busting dream team. From tracking footprints and using forensics to picking locks, hacking into computers, following leads and collecting clues, players must rely on their wits, skills and trusty gadgets to piece together the clues to solve the mystery. Jump aboard the jet to reach an ancient temple, a spooky mansion or an icy mountaintop chalet in search of clues that lead players closer to the sinister Morcurbus. Return from the adventure with cool treasures that players can use to construct and customize their headquarters and make it their own.

#### ***MySims Agents for the Nintendo DS***

In *MySims Agents* on the Nintendo DS players are agents assigned by their agency to help the mayor stop a notorious thief from stealing an ancient treasure. By searching for clues, solving intricate puzzles and matching wits with the thief, gamers can protect the treasure and the town! Along the way they can talk to their favorite *MySims*, sharpen their agent skills with 10 different mini-games, and search through underground caverns for clues to the thief's undoing!

Developed by The Sims Studio in the EA Play Label, *MySims Agents* is scheduled to be available worldwide fall of 2009. The game is not yet rated by the ESRB or PEGI. For game artwork, visit <http://www.info.ea.com>. *MySims Racing*, the anticipated *MySims* title for the summer on the Wii and DS will be available June 16<sup>th</sup> in North America.

**About *The Sims* Franchise** *The Sims* franchise celebrates an impressive over 100 million units sold since its launch in February 2000. Now translated into 22 different languages in 60 different countries, *The Sims* has quickly become a universal gaming and cultural phenomenon. For the latest information about *The Sims* and to check out the hottest creations for *The Sims 2* made by our community members, please visit [www.thesims2.com](http://www.thesims2.com). To stay up-to-date on *The Sims 3* news and information, check out [www.thesims3.com](http://www.thesims3.com). For information about the *MySims* franchise, visit [www.mysims.com](http://www.mysims.com).

**About Electronic Arts** Electronic Arts Inc. (EA), headquartered in Redwood City, California, is the world's leading interactive entertainment software company. Founded in 1982, the Company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, cellular handsets and the Internet. Electronic Arts markets its products under four brand names: EA SPORTS™, EA™, EA SPORTS Freestyle™ and POGO™. In fiscal 2008, EA posted GAAP net revenue of \$3.67 billion and had 27 titles that sold more than one million copies. EA's homepage and online game site is [www.ea.com](http://www.ea.com). More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

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Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=5945825&lang=en>

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The Sims

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