



## **Gigamedia and Mythic Entertainment to Launch Taiwan Closed Beta for Warhammer Online: Age of Reckoning on April 15th**

TAIPEI, Taiwan, Apr 01, 2009 (BUSINESS WIRE) -- Gigamedia Ltd (GIGM), publisher of *Warhammer Online: Age of Reckoning* (WAR) in Taiwan, Hong Kong and Macau, and Mythic Entertainment(TM), an Electronic Arts Inc. (NASDAQ:ERTS) studio, today announced that the closed beta for the highly acclaimed MMORPG will begin on April 15th, 2009. As part of the closed beta launch, closed beta packs will be available at major retailers. The Limited Edition closed beta game packs, available at participating 7-Eleven? retailers in Taiwan, have been sold out.

"Since day one, it's been our goal to make the Age of Reckoning a global phenomenon," said Mark Jacobs, VP and General Manager of Mythic Entertainment. "The closed beta in Taiwan brings more players around the world the chance to answer one very simple question: who do you fight for - Order or Destruction?"

"The sales result of Limited Edition closed beta game packs has made history in the Taiwan online game market. *Warhammer Online: Age of Reckoning* is now a social trend in Taiwan, and everyone is waiting for the WAR to begin," said Yautian Chen, General Manager of Fun Town.

First launched in North America, Europe and Oceania in September of 2008, *Warhammer Online: Age of Reckoning* is an epic fantasy MMORPG based on the popular tabletop game from Games Workshop. Featuring innovative RvR game play and Public Quests(TM), players are immersed in a world of perpetual conflict between the armies of Order and Destruction. Novice MMO players and veterans alike will appreciate the incredible depth and variety available in WAR.

For more information about the Taiwan Closed Beta visit [www.warhammeronline.com.tw](http://www.warhammeronline.com.tw).

Based on the popular tabletop war game from Games Workshop, *Warhammer Online: Age of Reckoning* features revolutionary Realm vs. Realm conflict that will provide players with an engaging battleground for years to come. Available now for PC, WAR is rated "T" for Teen by the ESRB. For more information about the game, visit [www.warhammeronline.com](http://www.warhammeronline.com).

### **About Warhammer? Online: Age of Reckoning?**

Experience the glory of Realm vs. Realm(TM)! Declare your allegiance and join hundreds of thousands of mighty heroes on the battlefields of *Warhammer Online: Age of Reckoning*, the new MMORPG from Mythic Entertainment, the creators of *Dark Age of Camelot*(TM). Enter a grim fantasy world of perpetual conflict to fight for the Realms of Order (Dwarfs, High Elves, and Empire) or Destruction (Greenskins, Dark Elves, and Chaos). Invade enemy lands, besiege imposing fortresses, and sack sprawling capital cities for the glory of your Realm. Wield devastating magic and deadly weapons, battle monstrous creatures, and join your brothers-in-arms in epic Public Quests. Climb the Bastion Stair, carry your Guild Banner into battle, and unlock the infinite secrets of the Tome of Knowledge as you travel the world. Sharpen your blade and unleash your inner mutation; the Age of Reckoning has begun and WAR IS EVERYWHERE!

### **About GigaMedia**

GigaMedia Limited (Singapore registration number: 199905474H) is a major provider of online entertainment software and services. GigaMedia develops and licenses software for online gaming. GigaMedia also operates online games businesses including FunTown, a leading Asian casual games portal and the world's largest online MahJong game site in terms of revenue, and T2CN, a leading online casual sports game operator in China. More information on GigaMedia can be obtained from [www.gigamedia.com.tw](http://www.gigamedia.com.tw).

### **About FunTown**

FunTown is one of the leading casual game platforms in Asia, with over four million registered users and a wide variety of fun and exciting games, including the world's largest Mahjong platform in terms of revenue. FunTown generates revenues through

access fees and also through the sales of various in-game items. FunTown is acquired by Gigamedia in 2006.

### **About WarTown**

Founded in 2007, Wartown is a new brand under Funtown, which is a subsidiary company of Gigamedia. Wartown owns its profession on publishing and distributing MMORPG type of online game. Wartown logo is designed based on gold and dark brown to symbolize brand spirit of its hardcore attitude toward serving Taiwan games. The 138 declaration also presents our firm resolution and the strategies for serving gamers.

### **About 7-Eleven**

President Chain Store Corp. was established in 1978 by President Enterprises Corp. (PEC) to introduce the modernized convenience store concept into Taiwan. In 1980, PCSC opened the first 7-ELEVEN store in Taiwan, 7-ELEVEN has more than 4,800 stores now in Taiwan. Taiwan has the worldwide highest density of 7-ELEVEN stores. 7-ELEVEN is an appealing brand that links closely to people's daily life.

### **About Electronic Arts**

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is the world's leading interactive entertainment software company. Founded in 1982, the company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, cellular handsets and the Internet. Electronic Arts markets its products under four brand names: EA SPORTS(TM), EA(TM), EA SPORTS Freestyle(TM) and POGO(TM). In fiscal 2008, EA posted GAAP net revenue of \$3.67 billion and had 27 titles that sold more than one million copies. EA's homepage and online game site is [www.ea.com](http://www.ea.com). More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

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SOURCE: Electronic Arts Inc.

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