



## **EA Serves a Tea Cup Full of Dual Screen Action with Henry Hatsworth in the Puzzling Adventure**

### ***Highly-Anticipated, Quirky Nintendo DS Title Combines Adventure and Puzzle Genres for Maximum Fun***

LOS ANGELES, Mar 17, 2009 (BUSINESS WIRE) -- Well-dressed adventurer Henry Hatsworth will enter hearts, minds and Nintendo DS(TM) systems around the world as the EA Play Label of Electronic Arts Inc. (NASDAQ:ERTS) announces *Henry Hatsworth in the Puzzling Adventure*(TM) for Nintendo DS ships to stores in North America today and will hit Europe later this week. *Henry Hatsworth in the Puzzling Adventure* combines an exhilarating adventure game on the top screen, and an enthralling puzzle game on the bottom screen, to create an interactive game play experience unique to the DS.

"We are excited for players to experience how much fun it is to fuse these two popular genres," said Scott Walker, Executive Producer. "Casual players will enjoy jumping right into the fun, while more seasoned gamers will really get into the strategy behind how to utilize the puzzle to progress through the adventure."

Players will embark on a journey through a wonderful new style of gaming as Henry Hatsworth, a light-hearted, tea-sipping British chap. As Henry, the top Adventurer in the Pompous Adventurer Club, players will explore 35 levels in five exotic worlds. Players also will take on delightfully strange opponents, including outrageous world-ending bosses such as Leopold Charles Anthony Weasley the Third (the #2 Adventurer in the Pompous Adventurer Club) and Lance Banson (voted Sky Pirate Magazine's Handsomest Most Eligible Bachelor of the Year).

Throughout the game, players switch back and forth between navigating an action-platform game on the top screen, and mastering a fun yet challenging puzzle on the bottom screen. Worlds collide as the player begins to see how game play on the top and the bottom screens affect one another, creating a cause and effect relationship. Players will defeat enemies in the top screen only to find that they then become part of the puzzle mode on the bottom screen. Players complete puzzle combinations in the bottom screen to earn power ups, health and energy that will enhance their ability to play in the adventure mode on the top screen. A mastery of puzzle strategy and skill results in Tea Time, a supercharge of energy where Hatsworth turns from his charming self into a giant, indestructible mech robot!

Developed by a team at EA Tiburon in the EA Play Label, *Henry Hatsworth in the Puzzling Adventure* is rated E for Everyone by the ESRB and 7+ by PEGI. The game has an MSRP of \$29.99. For more information on *Henry Hatsworth in the Puzzling Adventure*, visit <http://www.henryhatsworth.com>. For assets, visit <http://www.info.ea.com>.

### **About Electronic Arts**

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is the world's leading interactive entertainment software company. Founded in 1982, the Company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, cellular handsets and the Internet. Electronic Arts markets its products under four brand names: EA SPORTS™, EA™, EA SPORTS Freestyle™ and POGO™. In fiscal 2008, EA posted GAAP net revenue of \$3.67 billion and had 27 titles that sold more than one million copies. EA's homepage and online game site is [www.ea.com](http://www.ea.com). More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

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