



EA Montreal Announces ARMY OF TWO: THE 40th DAY

The Ultimate Two-Man Private Military Team is Back in Action Delivering New and Groundbreaking Cooperative Gameplay

MONTREAL, Mar 12, 2009 (BUSINESS WIRE) -- EA Montreal, a studio of Electronic Arts Inc. (NASDAQ:ERTS), today announced **ARMY OF TWO(TM): THE 40th DAY**. The ultimate two-man private military team of Salem and Rios return in this epic sequel where they must survive and prevail in a city under siege. EA Montreal is once again leading the next evolution in co-op shooter games offering a fresh, innovative and fluid co-op experience with a deep arsenal of customizable weapons so players can team up with their friends online for the fight of their lives.

With **ARMY OF TWO: THE 40th DAY**, we're pushing the tactical two-man military team into new battlegrounds offering a completely organic and rich co-op experience to deliver an action-packed co-op shooter this winter," says Reid Schneider, Executive Producer, EA Montreal. "As chaos blankets Shanghai, China, you must rely on your partner to survive as you weave through a broken city left devastated in a mysterious wake."

When a disaster of epic proportions strikes Shanghai, China, Rios and Salem find themselves right in the middle of it all--the wrong place, the wrong time, but the right team. A carefully orchestrated series of mysterious catastrophes is dragging Shanghai to the brink of ruin, and now the Army of Two must fight their way through ravaged city districts as they try to beat the odds and uncover the secret of the 40th Day.

ARMY OF TWO: THE 40th DAY features a bigger playbook of new co-op moves that either player can use at any time, opening up new strategies and countless choices for both players. The result is a bigger, better, more organic and immersive co-op experience that lets gamers put their best two-man tactics to use whenever and wherever they want.

ARMY OF TWO: THE 40th DAY will be available for the Xbox 360(R) videogame and entertainment system, the PLAYSTATION (R)3 computer entertainment system and the PSP(R) (PlayStation(R) Portable) this winter.

For more information on **ARMY OF TWO: THE 40th DAY** please visit: www.armyoftwo.com. For more information on EA Montreal, please visit www.eamontreal.com or www.ea.com.

About Electronic Arts

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is the world's leading interactive entertainment software company. Founded in 1982, the Company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, cellular handsets and the Internet. Electronic Arts markets its products under four brand names: EA SPORTS™, EA™, EA SPORTS Freestyle™ and POGO™. In fiscal 2008, EA posted GAAP net revenue of \$3.67 billion and had 27 titles that sold more than one million copies. EA's homepage and online game site is www.ea.com. More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

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