



Mythic Entertainment Offers New Recruits Ten Free Days of Warhammer Online: Age of Reckoning

Trial Version of Award-Winning Fantasy MMORPG Gives Gamers a Chance to Try Out the Glory of WAR

FAIRFAX, Va., Mar 05, 2009 (BUSINESS WIRE) -- Mythic Entertainment(TM), an Electronic Arts Inc. (NASDAQ:ERTS) studio, today announced that a new ten-day free trial is now available for the critically-acclaimed fantasy MMORPG, *Warhammer(R) Online: Age of Reckoning(R) (WAR)*. Potential recruits to the armies of WAR are invited to spend ten action-packed days hunting Squigs, stomping Stunties, exploring massive capital cities, and battling opposing players in thrilling Realm vs. Realm (TM) combat.

"A call to arms has been issued! With the new free trial we are making it possible for everyone to experience non-stop Realm vs. Realm combat wrapped up in a next generation MMO," said Mark Jacobs, VP and General Manager of Mythic Entertainment. "What started out as a great game has only gotten better as the team has added an incredible amount of content with our first live expansion. For gamers that have yet to experience the glory of WAR, there is no better time to join the battle!"

Players that sign up for the 10-day free trial are eligible to participate in the current Bitter Rivals live event to unlock the soon-to-be-released Orc Choppa and Dwarf Slayer careers for head start play. To download the 10-day free trial, visit <http://www.warhammeronline.com/trial>.

Based on the popular tabletop war game from Games Workshop, *Warhammer Online: Age of Reckoning* features revolutionary Realm vs. Realm conflict that will provide players with an engaging battleground for years to come. Available now for PC, WAR is rated "T" for Teen by the ESRB. For more information about the game, visit www.warhammeronline.com.

About Warhammer(R) Online: Age of Reckoning(R)

Experience the glory of Realm vs. Realm(TM)! Declare your allegiance and join hundreds of thousands of mighty heroes on the battlefields of *Warhammer Online: Age of Reckoning*, the new MMORPG from Mythic Entertainment, the creators of *Dark Age of Camelot(TM)*. Enter a grim fantasy world of perpetual conflict to fight for the Realms of Order (Dwarfs, High Elves, and Empire) or Destruction (Greenskins, Dark Elves, and Chaos). Invade enemy lands, besiege imposing fortresses, and sack sprawling capital cities for the glory of your Realm. Wield devastating magic and deadly weapons, battle monstrous creatures, and join your brothers-in-arms in epic Public Quests(TM). Climb the Bastion Stair, carry your Guild Banner into battle, and unlock the infinite secrets of the Tome of Knowledge as you travel the world. Sharpen your blade and unleash your inner mutation; the Age of Reckoning has begun and WAR IS EVERYWHERE!

Launched in September 2008, WAR has been recognized by numerous critics, receiving "MMO of the Year" awards from G4 TV, Game Focus, and GameSpy, as well as recognition from IGN, Massively, MSNBC, MMORPG.com and others as a "Best of 2008."

About Electronic Arts

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is the world's leading interactive entertainment software company. Founded in 1982, the company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, cellular handsets and the Internet. Electronic Arts markets its products under four brand names: EA SPORTS(TM), EA(TM), EA SPORTS Freestyle(TM) and POGO(TM). In fiscal 2008, EA posted GAAP net revenue of \$3.67 billion and had 27 titles that sold more than one million copies. EA's homepage and online game site is www.ea.com. More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

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