



Tiger Woods PGA TOUR 10, EA SPORTS Grand Slam Tennis Lead EA SPORTS Wii Lineup This Summer

New Wii MotionPlus Compatible Products Launching in June

REDWOOD CITY, Calif., Feb 26, 2009 (BUSINESS WIRE) -- Electronic Arts Inc. (NASDAQ: ERTS) today announced that *Tiger Woods PGA TOUR(R) 10* and *EA SPORTS(TM)Grand Slam(R) Tennis* will ship to retailers in North America on June 16, 2009, and will be the first two products from the [EA SPORTS\(TM\)](#) label that utilize the functionality of the Wii MotionPlus(TM). EA SPORTS has at least five products, including *EA SPORTS Active* in May, in development that will launch before the end of 2009 designed specifically for the Wii(TM).

"On the Wii, *Tiger Woods PGA TOUR 10* and *EA SPORTSGrand Slam Tennis* bring the authentic motion and excitement of championship golf and tennis to life for fans of all ages and skill levels," said Peter Moore, President, EA SPORTS. "With the new Wii MotionPlus, slicing a winner on Centre Court at Wimbledon or dropping an 8 iron pin high on No. 17 at TPC Sawgrass have never felt better. We couldn't be more excited about the dynamic new EA SPORTS experiences coming this year to the Wii."

With the all-new Wii MotionPlus, *Tiger Woods PGA TOUR 10* will allow golf fans to experience a near-perfect 1:1 swing - and control to work the ball - from the tee box to the green. The game brings players inside the ropes to experience the drama of PGA TOUR tournament for the first time. Feel the intensity and excitement on every swing as you compete against the leaderboard. *Tiger Woods PGA TOUR 10*, the all-time top-selling franchise from EA SPORTS on the Wii*, will also ship on additional platforms in June.

EA SPORTSGrand Slam Tennis, available first for the Wii, puts the racket in the palm of your hand and offers the deepest tennis experience ever for the Wii. As the home to all four Grand Slams, and exclusive to Wimbledon, you can take your customized created player on a quest to win the four slams in Grand Slam career mode. Giving gamers a chance to play at Wimbledon's famed Centre Court adds a level of authenticity that isn't available anywhere else. *EA SPORTSGrand Slam Tennis* delivers an authentic tennis experience that makes you feel like you are playing with and against the sport's greatest legends and today's current stars.

For more information, please visit www.easports.com.

*Based on NPD data through end of month, January 2009.

About Electronic Arts

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is the world's leading interactive entertainment software company. Founded in 1982, the company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, cellular handsets and the Internet. Electronic Arts markets its products under four brand names: EA(TM), EA SPORTS(TM), EA SPORTS Freestyle(TM) and POGO(TM). In fiscal 2008, EA posted GAAP net revenue of \$3.67 billion and had 27 titles that sold more than one million copies. EA's homepage and online game site is www.ea.com. More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

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SOURCE: Electronic Arts Inc.

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