



Build Your Crime Family in EA's *The Godfather II*

Exclusive Crew Member, Tommy Cipolla, is Available Upon Pre-Order

REDWOOD CITY, Calif., Jan 08, 2009 (BUSINESS WIRE) --

Electronic Arts Inc. (NASDAQ:ERTS) and Paramount Digital Entertainment today announced that *The Godfather(R) II* videogame will be shipping on February 24th in North America and on February 27th in Europe. *The Godfather II* allows players to both act like a mobster and think like a Don, by immersing them in a 1960's organized crime world. As a Don, players can build a crew and grow their family in an effort to become the most powerful mob syndicate in America. Players will be able to choose how and when to use their Made men, either by commanding them directly in battle as part of their crew, or by sending them to do a job in another part of the world - bombing rival family rackets, attacking their businesses, or defending your own.

Players who pre-order *The Godfather II* at participating retailers worldwide will receive an exclusive crew member, named Tommy Cipolla, to hire into their family. While the other soldiers at the start of the game come equipped with one specialty and level-one firearms, Tommy will be the only crew member to possess two specialties - arsonist and medic - as well as carry a level-two double-barreled shotgun. With Tommy in your family, players will have a strategic advantage in the game, using his advanced skills either directly in battle, or sending him to take over and defend rackets on his own.

The Godfather II takes the open-world genre in an entirely new direction. Part of the fascination with The Godfather fiction is the feeling of power that comes with being the Don of an organized crime family - and *The Godfather II* game puts the control in your hands. While at its heart *The Godfather II* remains an action game, it also features deep new strategic gameplay mechanics never before seen in an open-world game. The strategic elements to the game allow you to extend the fantasy of building and running your own organized crime family. This means that you have to build and invest in your family, manage your businesses, and reach out to corrupt officials - all of which is done through the revolutionary Don's View. The Don's View is a 3D representation of your criminal empire in all three cities; it allows you to coordinate your strategy, plan hits on rival Made men, attack enemy rackets, and much more. *The Godfather II* delivers the ultimate organized crime experience by allowing you to call the shots.

Developed at the EA Redwood Stores studio, *The Godfather II* will be coming to the Xbox 360(R) videogame and entertainment system, PLAYSTATION(R)3 computer entertainment system, and PC. *The Godfather II* has been rated M for Mature by the ESRB and 18+ for PEGI.

For more information about *The Godfather* franchise, please visit <http://godfather2.ea.com> and/or the EA press website at <http://info.ea.com>.

About Electronic Arts

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is the world's leading interactive entertainment software company. Founded in 1982, the Company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, cellular handsets and the Internet. Electronic Arts markets its products under four brand names: EA SPORTS™, EA™, EA SPORTS Freestyle™ and POGO™. In fiscal 2008, EA posted GAAP net revenue of \$3.67 billion and had 27 titles that sold more than one million copies. EA's homepage and online game site is www.ea.com. More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

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About Paramount Digital Entertainment

Paramount Digital Entertainment (PDE) is a division of Paramount Pictures Corporation. PDE develops and distributes filmed entertainment across worldwide digital distribution platforms including online, mobile and portable devices, videogames, virtual worlds and emerging technologies.

Paramount Pictures Corporation (PPC), a global producer and distributor of filmed entertainment, is a unit of Viacom (NYSE: VIA, VIA.B), a leading content company with prominent and respected film, television and digital entertainment brands. The company's labels include Paramount Pictures, Paramount Vantage, Paramount Classics, MTV Films and Nickelodeon Movies. PPC operations also include Paramount Digital Entertainment, Paramount Famous Productions, Paramount Home Entertainment, Paramount Pictures International, Paramount Licensing Inc., Paramount Studio Group, and Worldwide Television Distribution.

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