



## DICE Announces All-New Downloadable Time Trial Map Pack for Mirror's Edge

### Award-Winning Action Adventure Game Delivers Fresh Content to Challenge Even the Best Runner

REDWOOD CITY, Calif., Dec 04, 2008 (BUSINESS WIRE) --

Leave the city behind! DICE, an Electronic Arts Inc. studio (NASDAQ:ERTS), today announced that the highly acclaimed first-person action adventure title, *Mirror's Edge*<sup>TM</sup> will release downloadable content (DLC) for the PLAYSTATION(R)3 computer entertainment system, the Xbox 360(R) videogame and entertainment system and the PC in late January. DICE also confirmed today that the PC version of the game will ship to retailers in North America on January 13<sup>th</sup> and worldwide on January 16<sup>th</sup>, 2009.

Players will be challenged to achieve the fastest times possible on nine races across seven all-new and totally redesigned Time Trial maps. No guns, no cops, and no city: this is true aesthetics, agility and flow that will challenge any runner. This special DLC pack will be available for \$10 USD or 800 Microsoft points. As an added bonus, all PLAYSTATION 3 *Mirror's Edge* fans will be able to download an additional map for free.

"The freedom of movement and control in first person has been the most popular aspect of *Mirror's Edge* so we decided to distil these down to their purest form for this map pack," says Owen O'Brien, Senior Producer, DICE. "We deliberately chose a more abstract aesthetic that is still within our distinctive art style and then focused on flow and gameplay to create an experience and challenge very different from the main game."

Time Trial is a popular mode in *Mirror's Edge* that challenges players to find the fastest route across various maps. Players can upload their best time to the *Mirror's Edge* leaderboards for their friends to download and compete against. Players can see their friend's 'ghost' run as they race their way through the course to the top of the leaderboards.

*Mirror's Edge* was awarded "Best Xbox 360 Game" at the recent GC Developers Conference in Leipzig, Germany. It also received the "Best Action Game" of Electronic Entertainment Expo (E3) by IGN and the Game Critics Award for "Best Original Game" at E3 in July. *Mirror's Edge* delivers players straight into the shoes of Faith, a modern day heroine who traverses the vertigo-inducing cityscape, engaging in intense combat, fast-paced chases and challenging puzzles. With a never-before-seen sense of movement and perspective, players are drawn into Faith's dangerous world.

*Mirror's Edge* was developed at EA Digital Illusions CE AB (DICE) in Stockholm, Sweden. The game is rated "T" by the ESRB and "16+" by PEGI. For more information on EA DICE or *Mirror's Edge*, please visit [www.ea.com](http://www.ea.com), [www.dice.se](http://www.dice.se) or [www.mirrorsedge.com](http://www.mirrorsedge.com).

#### About Electronic Arts

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is the world's leading interactive entertainment software company. Founded in 1982, the Company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, cellular handsets and the Internet. Electronic Arts markets its products under four brand names: EA SPORTS<sup>TM</sup>, EA<sup>TM</sup>, EA SPORTS Freestyle<sup>TM</sup> and POGO<sup>TM</sup>. In fiscal 2008, EA posted GAAP net revenue of \$3.67 billion and had 27 titles that sold more than one million copies. EA's homepage and online game site is [www.ea.com](http://www.ea.com). More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

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