



NetDragon Enters into Agreement with EA to Develop New Online Game -- Dungeon Keeper Online

HONG KONG, Dec 01, 2008 /PRNewswire-Asia-FirstCall via COMTEX News Network/ --

NetDragon Websoft Inc., a leading game developer and operator in the People's Republic of China ("NetDragon" or the "Company", with its subsidiary collectively know as the "Group"; Hong Kong stock code: 777) announced a new licensing agreement with Electronic Arts Inc. (Nasdaq: ERTS; "EA") on the development of the Group's first 3D massively multi-player online role playing game (MMORPG) based on Electronic Arts' "Dungeon Keeper(TM)" line of games -- including themes, characters and other game content. As part of this agreement, NetDragon will develop the game and obtains the exclusive license to operate and distribute Dungeon Keeper Online throughout the Greater China region, including Hong Kong, Taiwan and Macau.

"We are delighted to enter into an agreement with EA in the development of our first 3D MMORPG. Our partnership with this internationally renowned game developer is proof of our capabilities in game operations and development as well as a reflection of our market reputation," said Mr. Liu Dejian, Chairman and Executive Director of NetDragon. "Capitalizing our strength to create a strong gaming experience, powerful operating platform and unmatched expertise within China's online game market, we are confident that Dungeon Keeper Online will not only become successful in the Greater China region but also achieve remarkable results overseas."

Jon Niermann, President of EA Asia Pacific said, "The partnership marks a significant milestone for EA as it will enhance our intellectual property and extend our product reach throughout the Greater China region. It will also further enhance our intellectual property with differentiated, high-quality games, particularly in the field of MMORPGs."

Dungeon Keeper(TM) is a PC strategy game released by EA in July 1997.

About NetDragon:

NetDragon Websoft Inc. is one of the leading online game developers and operators in the PRC. The Group's game portfolio comprises of a range of MMORPGs (Massively Multiplayer Online Role-Playing Games) that cater to various types of players and gaming preferences. The Group has successfully developed and marketed many popular online titles of various styles. Its current offerings include the games Eudemons Online, Conquer Online, Zero Online, Tou Ming Zhuang Online, Heroes of Might and Magic Online, Era of Faith, and Monster & Me. Some of the games are also available in foreign languages, including English, French and Spanish. The Group also has three games currently in development, including Way of the Five, Tian Yuan and Disney Game, which are expected to be launched by end of 2008 and 2009.

Listed on the GEM of the SEHK on 2 November 2007 (Stock code on GEM: 8288), NetDragon successfully transferred to the Main Board of the SEHK on 24 June 2008 (Stock code on Main Board: 777). For more details please visit <http://www.nd.com.cn> or <http://www.nd.com.cn/ir>.

About Electronic Arts

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is the world's leading interactive entertainment software company. Founded in 1982, the Company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, cellular handsets and the Internet. Electronic Arts markets its products under four brand names: EA SPORTSTM, EATM, EA SPORTS Freestyle TM and POGOTM. In fiscal 2008, EA posted GAAP net revenue of \$3.67 billion and had 27 titles that sold more than one million copies. EA's homepage and online game site is www.ea.com. More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

EA, EA SPORTS, EA SPORTS Freestyle, POGO and Dungeon Keeper are trademarks or registered trademarks of Electronic Arts Inc. in the U.S and/or other countries. All other trademarks are the property of their respective owners.

For further information, please contact:

NetDragon Websoft Inc.

Ms. Angelina Li (Investor Relations Officer)

Tel: +852-2850-8755

Fax: +852-2850-7066

Email: angelinali@nd.com.hk

Porda International (Finance) P.R. Co., Ltd.

Helen Chung / Sharis Siu / Kate Lam / Liz Yip

Tel: +852-3150-6730 / +852-3150-6771/ +852-3150-6738/ +852-3150-6739

Fax: +852-3150-6728

Email: helen@pordafinance.com.hk / sharis@pordafinance.com.hk /

kate@pordafinance.com.hk / liz@pordafinance.com.hk

SOURCE NetDragon Websoft Inc.

<http://www.nd.com.cn>

Copyright (C) 2008 PR Newswire. All rights reserved

News Provided by COMTEX