



The Sims 2 Mansion and Garden Stuff Pack Hits Stores Today

You Can Now Completely Transform the Curb Appeal of Your Sims' Home by Creating Impressive Estates and Meticulous Gardens

REDWOOD CITY, Calif., Nov 18, 2008 (BUSINESS WIRE) --

Electronic Arts Inc. (NASDAQ:ERTS) announced today that *The Sims(TM) 2 Mansion and Garden Stuff Pack*, the latest stuff pack for the critically-acclaimed PC Game *The Sims 2*, will hit store shelves today. The pack includes unique building elements that let you create mansions and gardens for your Sims in three all new architectural styles including Moroccan, Second Empire and Art Deco. There are a host of new architectural and landscaping items to choose from to make your Sims' mansions look more stunning than ever.

You now have the ability to re-create your Sims' homes into luxurious mansions with all-new items. You can add new character to your Sims' estates with exotic columns, stunning new archways, chic ceiling fans, sweeping grand staircases and beautifully designed windows and doors. In addition, you can completely re-invent your Sims' gardens with a colorful foundation of flower beds and shrubs including delicate irises, cheerful daylilies and bright sunflowers. Each different architectural style has a unique look and feel. You can transform your Sims' home into an imposing Moroccan palace with lush gardens. You can build estates that are classic yet bold with the glamorous "Old Hollywood" style of Art Deco or create grand manors and sculpted landscapes with the romantic and elegant Second Empire theme.

The Sims 2, *The Sims 2 Special DVD Edition*, *The Sims 2 Holiday Edition*, *The Sims 2 Deluxe* or *The Sims 2 Double Deluxe* for PC is required to play *The Sims 2 Mansion and Garden Stuff Pack*. For more information about *The Sims 2*, please go to www.TheSims2.com.

About *The Sims*

The Sims franchise celebrates an impressive over 100 million units sold since its launch in February 2000. Now translated into 22 different languages in 60 different countries, *The Sims* has quickly become a universal gaming and cultural phenomenon. For the latest information about *The Sims* and to check out the hottest creations for *The Sims 2* made by our community members, please visit www.thesims2.com. To stay up-to-date on *The Sims 3* news and information, check out www.thesims3.com.

About Electronic Arts

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is the world's leading interactive entertainment software company. Founded in 1982, the Company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, cellular handsets and the Internet. Electronic Arts markets its products under four brand names: EA SPORTS™, EA™, EA SPORTS Freestyle™ and POGO™. In fiscal 2008, EA posted GAAP net revenue of \$3.67 billion and had 27 titles that sold more than one million copies. EA's homepage and online game site is www.ea.com. More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

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